

AGU25

New Orleans, LA | 15–19 December 2025

Current Exhibitor FAQs

When and where is AGU25?

[AGU25](#) is taking place at the New Orleans Ernest N. Morial Convention Center located at 900 Convention Center Blvd, New Orleans, LA 70130. The conference is 15-19 December, and the expo is 15-18 December.

Exhibit Move-In

- | | |
|-----------------------|------------------------|
| • Sunday, 14 December | 8:00 a.m. - 5:00 p.m. |
| • Monday, 15 December | 8:00 a.m. - 12:00 p.m. |

Exhibit Hall Hours

- | | |
|--------------------------|------------------------|
| • Monday, 15 December | 3:00 - 6:00 p.m. |
| • Tuesday, 16 December | 10:00 a.m. - 6:00 p.m. |
| • Wednesday, 17 December | 10:00 a.m. - 6:00 p.m. |
| • Thursday, 18 December | 10:00 a.m. - 1:00 p.m. |

Exhibit Move-Out

- | | |
|-------------------------|------------------|
| • Thursday, 18 December | 1:00 - 6:00 p.m. |
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What are the past and future dates/locations of the AGU Annual Meeting?

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|---|--|
| • AGU23
11-15 December, 2023
San Francisco, CA | • AGU26
7-11 December, 2026
San Francisco, CA |
| • AGU24
9-13 December, 2024
Washington, D.C. | • AGU27
13-17 December, 2027
Washington, D.C. |

What's included with my booth?

A standard 10x10 booth includes:

- 8' tall black back drape and 3' high black side drape
- 11"x17" company identification sign
 - Automatically included in booths 300 sq ft or less
 - Available upon request for booths larger than 300 sq ft
- **1 complimentary full conference registration** (per 10'x10' booth)
- **3 complimentary booth personnel registrations** (per 10'x10' booth)
- Basic listing in the online AGU25 exhibitor list, floor plan and mobile app

An Academic Showcase 10x10 booth includes:

(Note: this only applies to booths located in the area [highlighted in pink on the map](#))

- 8' tall black back drape
- 3' high black side drape
- 11"x17" company identification sign
- Basic listing in the online AGU25 exhibitor list, floor plan and mobile app
- One (1) 6'L x 30"H black draped table
- Two (2) sled base armless side chairs
- One (1) corrugated wastebasket
- 10' x 10' Madison carpet (*Important Note: Booths larger than 10x10 will need to purchase additional carpet for the additional area in their booth.*)

Please note that flooring is required in all booths.

How do I order additional products and services for my booth?

Exhibitors can order everything they need to have a successful show in the [exhibitor services manual \(ESM\)](#) which is available now. You should have received the link that corresponds with the type of booth you have (regular booth, Academic Showcase booth, or Open Science kiosk).

If you need assistance with accessing the AGU25 ESM, please contact Fern Expo at exhibitorservices@fernexpo.com.

What is the AGU25 Exhibitor Hub and how do I log in?

The AGU25 Exhibitor Hub is where exhibitors can update their company profile for the online exhibitor list and mobile app as well as access the ESM, registration and housing, crucial deadlines, and important show information. Please follow this [step-by-step guide](#) to learn how to access The Hub. [Log in now](#).

How do I register for AGU25?

Exhibitor registration is now open, and we encourage you to register your booth staff as soon as possible. **New this year**, you need to [log into the AGU25 Exhibitor Hub](#) and click the “AGU25 Exhibitor Registration and Housing” link located under both the “Featured Links” and “Housing & Registration” sections to access your registration profile. For assistance with logging into The Hub, please view this [how-to guide](#).

How do I book hotel rooms?

AGU has negotiated special rates at hotels near the Ernest N. Morial Convention Center for attendees and exhibitors. Reserve your rooms when you register booth staff through the AGU25 Exhibitor Hub. [Log into the Hub](#), then click the “AGU25 Exhibitor Registration and Housing” link to reserve your hotel rooms.

Please note that Maritz is the **ONLY** company officially authorized by AGU to book hotel rooms on behalf of exhibitors and attendees. Please do not reserve rooms through any other broker claiming to be affiliated with AGU25. [Click here to view](#) the list of official AGU25 vendors and learn what to do if you are contacted by a fraudulent company.

I'd like to boost my brand exposure and ROI at AGU25. How can I do that?

AGU25 offers a wide variety of valuable [sponsorship and branding opportunities](#) designed to elevate your presence and drive quality traffic to your booth.

Who attends the AGU Annual Meeting?

AGU attracts an incredible 25,000+ attendees from 100+ countries including Earth and space scientists, educators, policymakers, journalists, and communicators.

Do you provide exhibitors the list of attendees?

AGU does not sell meeting attendee or member contact information. Please see [AGU's privacy policy](#) for further information.

What is the AGU25 cancellation policy?

Show Management must receive all booth cancellation requests in writing to AGUsales@taffyevents.com. If Show Management receives a written request for cancellation of space on or before 29 August 2025, the exhibitor will be eligible for a 50% refund of exhibit space fee paid. No refunds will be made in any amount, or for any reason, for cancellation notices received after 29 August 2025. Refunds are non-transferable. Reduction of booth space, at any time, may result in the relocation of an exhibit.

What association is behind the AGU Annual Meeting?

The American Geophysical Union (AGU) produces numerous meetings and conferences every year, including their AGU Annual Meeting. AGU is a global community supporting more than half a million advocates and professionals in the Earth and space sciences. Through broad and inclusive partnerships, AGU aims to advance discovery and solution science that accelerate knowledge and create solutions that are ethical, unbiased and respectful of communities and their values. Learn more at [AGU.org](https://www.agu.org).

Who is Taffy Event Strategies?

AGU has engaged Taffy Event Strategies to manage the exhibition sales, operations, and exhibitor marketing for AGU25. Taffy Event Strategies is a woman-owned, full-service trade show management company that is focused on ensuring exhibitors have a positive and seamless experience at AGU25.

I have additional questions. Who can I contact?

Our goal is to ensure you have a successful and seamless event experience. Please contact Alicia Turner at AGUexhibits@taffyevents.com or +1 571-313-5159 for assistance.