

## Maximize Your AGU25 Experience and Drive Attendee Engagement

As the premier event for the Earth and space sciences community, AGU25 is your chance to expand sales and ensure growth while forming new partnerships for years to come.

Whether your goal is to build brand recognition, differentiate yourself from competitors, share new research, recruit top talent, or simply drive more qualified prospects to your booth, AGU25 offers a myriad of ways to enhance your presence and maximize your ROI.

Sponsorship opportunities\* include the following base recognition package at no additional cost:

- Logo recognition on AGU25 website with link to company website.
- Logo recognition on signage during the meeting.
- Logo recognition with company description in the conference mobile app.
- Partnership recognition in the online 2025 AGU Annual Report.

*\*Signage and advertising opportunities, recruiting programs and interview rooms do not receive the additional sponsorship benefits outlined above.*

## Thought Leadership Opportunities

### Braindate Peer-to-Peer Networking - \$30,900 **EXCLUSIVE**

The Braindate platform is a forum where individuals and small groups can connect and learn from each other's experiences, share interest, and gain new perspectives. As a sponsor, this is your opportunity to connect in a more intimate environment with an engaged and passionate audience on the most important topics of 2025 and position your organization as a champion of engagement, partnership and education. The Braindate Lounge facilitated 1,143 connections at AGU24! The sponsorship deliverables below allow you to maximize your brand awareness before, during, and after the event as well as drive traffic to your space for continued conversation. Your benefits include the base recognition package, plus:

- Complimentary AGU25 registration for two (2) representatives.
- Your logo displayed prominently on the Braindate platform, Braindate confirmation emails, and onsite at the Braindate Networking Lounge.
- Tag your representatives hosting topics as Thought-Leader Ambassadors.
- Support in curating discussion topics to showcase expertise in Topic Market.
- Digital advertising on AGU25 website in random rotation with other sponsors.
- Invitation to AGU President's Reception for two (2) company representatives.
- One (1) digital ad in an AGU25 Daily Newsletter sent to all registered attendees the week of the meeting.

## Online Poster Gallery - \$25,750 **EXCLUSIVE**

Using this engaging online poster creation and presentation system at AGU25, more than 5,000 digital posters will be displayed on large touchscreen monitors at dedicated stations that allow presenters to share dynamic scientific research with embedded videos, animation, and other features to make their research and data more interactive. Virtual attendees will use this same online gallery to browse posters and connect with authors. Your benefits include the base recognition package, plus:

- Complimentary AGU25 registration for two (2) representatives.
- Your logo and brief company information will be displayed on the supporter splash screen of the AGU25 poster presentations gallery which is available to all registered attendees.
- Logo recognition in the online presentation gallery available before, during, and after the meeting, which means your organization will have extended recognition with this opportunity to support scientific discovery.
- Option to create one (1) poster in the online gallery to showcase your company's thought-leadership (**Note:** does not include a presentation onsite during the meeting).
- Digital advertising on AGU25 website in random rotation with other sponsors.
- Invitation to AGU President's Reception for two (2) company representatives.
- One (1) digital ad in an AGU25 Daily Newsletter sent to all registered attendees the week of the meeting.

## Macelwane Early Career & Student Breakfast - \$20,600

Held on Tuesday morning of AGU25, this breakfast event recognizes early career scientists and their contributions to Earth and space sciences. This is your opportunity to support the next generation of scientists and engage with 300 students, AGU Fellows, Macelwane Medalists, and AGU Leadership in a more intimate environment. Your benefits include the base recognition package, plus:

- Complimentary AGU25 registration for two (2) representatives.
- Reserved seating for up to three (3) representatives at the breakfast.
- Logo on welcome signage outside breakfast room and on welcome slide as guests enter the room.
- Ability to provide item or gift to attendees during the event (pre-approved gift at the expense of the sponsor company).
- Opportunity to give brief welcome remarks and short promo video at the start of the breakfast (video pre-approved by AGU).
- Opportunity to have a tabletop outside breakfast room to be staffed by sponsor representative.
- Table tents with sponsor logo at each table.
- Digital advertising on AGU25 website in random rotation with other sponsors.
- One (1) digital ad in the AGU Career Center e-newsletter.
- Highlighted as a recruiter in the AGU25 mobile app (optional as applicable).
- Invitation to AGU President's Reception for two (2) company representatives.

# Networking and Brand Awareness Sponsorship Opportunities

## Food and Beverage Sponsorship Opportunities

Become the must-visit destination that attendees remember long after AGU25 concludes. Show management will work with you to “espresso yourself” and design a custom beverage or snack pop-up experience at your exhibit space. Transform casual interactions into meaningful connections as attendees naturally gravitate toward your booth. This unique approach creates the perfect environment for relaxed, one-on-one conversations that build lasting business relationships. Your benefits include the base recognition package, plus:

- Sponsor one of the custom refreshment or coffee station “popups” taking place during this year’s event
- Show management will promote your popup to all attendees the day of and drive traffic to your space. Announcements will be made via the app, daily email, exhibit hall announcements, and on the day’s signage.
- Ability to display/distribute company collateral and or gift during the designated popup to attendees who stop by.
- Select one of the options from the two pricing categories listed below and customize the experience to your marketing budget and your tastes!

### Category 1 (select one) - \$10,000

One-day options include:

#### Creole Creamery Cart

1. Three (3) 3-gallon tubs of ice cream (each tub serves 75 people)
2. Three (3) ice cream toppings
3. Includes set up, attendant, table, trash removal, and electricity

#### Freshly Baked Cinnamon Roll Cart

1. Includes 240 rolls
2. Includes table, trash removal, attendant fee and electricity for oven

#### Pretzel Station

1. Includes 180 pretzels, served with yellow mustard; can add nacho cheese for additional fee
2. Includes set-up fee, attendant fee, table, trash removal, electricity

## **Category 2: (select one) - \$8,500**

### **Ice Cream Novelties Cart**

1. Includes 100 novelties
2. Includes table, set-up fee, trash removal, freezer, and electricity

### **Freshly Baked Chocolate Chip Cookies Cart**

1. Includes 264 cookies
2. Includes set-up, attendant, table, cookie oven, trash removal and electricity

### **Candy Shop**

1. Maximum selection of five (5) types of candy, five (5) pounds each. Includes jars, scoops, and candy bags
2. Includes table and trash removal

### **Make Your Own Trail Mix**

1. Maximum selection of five (5) types of treats, five (5) pounds each. Includes jars, scoops, and candy bags
2. Includes table and trash removal

### **Infused Hydration Station**

1. Three (3) types of beverages; approx. 50 servings per dispenser
2. Includes table and trash removal

### **Frozen Coffee Station**

1. Includes 100 frozen coffee drinks
2. Includes table, set-up fee, attendant, electricity, and trash removal

## **Multi-Day Specialty Options - \$12,500**

Looking for more than a one-day option? Check out these carts which require a two-day minimum:

### **Frozen Beverage Cart – for duration of show**

1. 1-6 hours of service, 400 – 7 oz drinks, two-day minimum
2. Features your choice of one (1) option: frappes, smoothies or milkshakes
3. Includes counter, electricity, and trash removal

### **Cappuccino/Espresso Cart – for duration of show**

1. 1-6 hours of barista service, 400 – 6 oz drinks, two-day minimum
2. Includes barista, counter, electricity, and trash removal

## Honors Sponsorships

The AGU Honors Green Room and Post-Ceremony Celebration sponsorships allow you to become a part of this special evening as we come together to honor and lift up AGU's Earth and space scientists' community by recognizing their hard work and accomplishments in 2025.

Taking place at the historic Generations Hall on Wednesday, December 17 from 6:00 – 11:30 p.m., this event will provide you the opportunity to connect with this prestigious group of attendees in a more intimate environment as you celebrate together.

The deliverables below allow you to maximize your brand awareness before, during, and after the event. Choose between one of the sponsorship options below or sponsor both\* and ensure you are the only sponsor associated with this unforgettable evening.

*\*Discounted rate available for sponsoring both programs below.*

Sponsorships include the base recognition package plus:

- Complimentary AGU25 registration for four (4) representatives to the honors awards.
- One (1) banner ad in Eos Buzz, AGU's weekly newsletter with 65,000 subscribers and a 45% open rate.
- Rotating banner ad placement in the AGU25 mobile app.

### The Honors Ceremony Green Room - \$10,000

This is the designated space where 50+ honorees, presenters, and VIPs go to relax and recharge before the ceremony. This is your opportunity to connect and engage as they gather for the dress rehearsal, take formal photos with the AGU President, and receive final instructions before the start of the Honors Ceremony.

Sponsorships include the base recognition package, plus:

- Sponsor branding on a charging station in the green room, on designated signage, custom cocktail napkins used for pre-event appetizers and beverage service, and pre-show marketing and promotion of the green room to VIPs and presenters.
- Branded Photo Opportunity for the step and repeat.
- Access to the green room for two (2) to network one-on-one with this prestigious group.
- Sponsor may provide added marketing components, for example a gift, branded tablecloth/runner, or takeaway at their own expense for display in the Green Room.

## AGU Honors Ceremony Celebration Presented By: You! - \$20,000

A reception-style celebration is a festive setting with food, a signature sponsor-branded cocktail, and live entertainment.

Sponsorships include the base recognition package, plus:

- This post Ceremony celebration will be branded “Honors Ceremony Celebration Presented by [Company Name]”. Your company logo will rotate on screens during the reception and be displayed on all applicable signage, email marketing, and event wristbands.
- Branded VIP lounge seating for up to 20 guests.
- Opportunity to work with AGU to create a signature branded beverage. Branded napkins and Bar cards will be featured at the bars during the after party.

### NEW THIS YEAR

## Science Connects Us Evening Welcome Reception - \$25,000 **EXCLUSIVE** Tuesday, December 16th

Be the exclusive sponsor of AGU25's Science Connects Us Welcome Reception — the largest networking event at the meeting. This newly combined reception brings together more than 25 separate events into one powerful, can't-miss gathering open to all full-conference attendees.

As the evening's exclusive sponsor, your brand will take center stage with unmatched visibility before, during, and after the event. This is your moment to connect with thousands of Earth and space science leaders, spark meaningful conversations, and drive traffic to your booth in the days that follow.

Sponsorship includes the base recognition package, plus:

- Recognition as the exclusive sponsor on all signage and in the AGU25 mobile app.
- Opportunity to work with AGU to create a signature branded beverage along with branded napkins and bar cards featured at the bars during the reception.
- Sponsor may provide additional marketing components for example a gift, branded takeaway or item at their own expense for display or distribution during the reception.
- Ability to have a sizzle reel or company video playing on a loop during the reception.
- Custom marketing before, during, and after the reception including pre-show marketing emails, digital marketing, announcements, logo placement on the screens, logo placement on applicable event signage.
- Complimentary AGU25 registration for two (2) representatives.
- One (1) banner ad in Eos Buzz, AGU's weekly newsletter with 65,000 subscribers and a 45% open rate.
- Rotating Banner Ad placement in the AGU25 mobile app.
- Digital signage placement on a 30 second rotating loop near the entrance to the exhibit hall.
- Invitation to AGU President's Reception for two (2) company representatives.

## NEW THIS YEAR

### AGU Central Sponsorship Opportunities - \$15,000 each **EXCLUSIVE** (3) Three Available

New for AGU25: AGU Central brings together our most in-demand member services—career guidance, policy training, and publishing support—into one dynamic, high-traffic destination in the exhibit hall.

Attendees will explore three (3) themed zones designed to guide their professional journey:

- AGU Navigates Publishing
- AGU Action Center
- AGU Career Paths

Upon arrival, participants receive a personalized itinerary based on their goals, encouraging deeper engagement and exploration across all areas.

As a zone sponsor, your brand will be prominently featured in one of these specialty areas, positioning you as a key partner in advancing the careers and impact of the Earth and space sciences community.

As a sponsor you will have the ability to select from one of the three (3) interactive and educational zones below to sponsor. Each sponsorship includes the base recognition package, plus:

- Complimentary AGU25 registration for one (1) representative.
- Prominent placement of your logo in AGU Central signage in your sponsored zone.
- Logo inclusion in all applicable promotion of AGU Central before during and after the event on the website, app and in marketing materials.
- Host a 15-minute educational session on one of the stages in AGU Central. Content must be applicable to the selected sponsored zone, must be pre-approved by show management, and cannot be a sales pitch.
- Sponsor may provide additional marketing components for example a gift, branded takeaway or item at their own expense for display or distribution in their sponsored zone.
- Highlighted as a recruiter in the AGU25 mobile app (optional as applicable).
- One (1) digital ad in the AGU Career Center newsletter.
- Invitation to AGU President's Reception for one (1) company representative.

## NEW THIS YEAR

### Wi-Fi Sponsorship - \$50,000 **EXCLUSIVE**

Let's get connected! Ensure your name is synonymous with "connection" at AGU25 as the Wi-Fi sponsor! This is your opportunity to be the brand that is top of mind each time attendees log in. Wi-Fi will be available to all 25,000 attendees at the convention center for the duration of AGU25! The sponsorship deliverables below provide you the opportunity to maximize your time each day with continuous visibility before, during, and after the event.

Sponsorship includes the base recognition package, plus:

- Custom Wi-Fi password generated by sponsor.
- Custom ad on Wi-Fi splash screen.
- Sponsor logo on all Wi-Fi onsite signage and table tents .
- Custom marketing before, during, and after the event including pre/during show email communication, digital marketing, sponsor mention with all mention of Wi-Fi and promotional announcements, logo placement on applicable screens.
- Complimentary AGU25 registration for four (4) representatives.
- One (1) banner ad in Eos Buzz, AGU's weekly newsletter with 65,000 subscribers and a 45% open rate.
- Rotating Banner Ad placement in the AGU25 mobile app.
- Digital Signage Placement on a 30 second rotating loop near the entrance to the exhibit hall.
- Invitation to AGU President's Reception for two (2) company representatives.
- One (1) digital ad in an AGU25 Daily Newsletter sent to all registered attendees the week of the meeting.

### Random Acts of Conference Kindness Five (5) Available

This is your chance to tie in that moment of surprise and delight with attendees at AGU25. Make their visit to the show just a little bit more awesome all while increasing brand awareness, driving traffic to your booth and leaving a lasting impression. Your benefits include the base recognition package, plus:

- Complimentary AGU25 registration for one (1) representative.
- Sponsor one of the "Random Acts of Conference Kindness" taking place during this year's event.
- Show management will promote these sponsorships to all attendees the day of and drive traffic to your space.
- Announcements will be made via the app, daily email, exhibit hall announcements, and on the day's signage.
- Inclusion on applicable signage and promotion.

**Select one of the options below and customize the experience to your marketing needs!**

- Complimentary coat/bag check tickets - **\$7,500**
- Complimentary drink/food voucher for Convention Center concessions - **\$8,500**
- \$25 Amazon or Starbucks Gift Card (to be collected at the sponsoring companies' booth) - **\$10,000**

### **Meeting Lanyards - \$15,450 SOLD**

Ensure your company's brand is the first thing attendees connect with at this year's event. Sponsor the event lanyards and secure tens of thousands of impressions as your logo graces the necks of every attendee that participates. Distributed at registration, the lanyard will have the logo of the sponsor alongside the AGU25 logo. Your benefits include the base recognition package, plus:

- Complimentary AGU25 registration for one (1) representative.
- AGU manages logistics of ordering lanyards with sponsor approval of proof prior to print.
- Digital advertising on AGU25 website in random rotation with other sponsors.
- Invitation to AGU President's Reception for two (2) company representatives.

### **Be Well Room - \$7,300** **EXCLUSIVE**

The Be Well Room is designed as a safe and calming retreat for attendees who may be overstimulated, experiencing social anxiety, or just need a few quiet moments to themselves tucked away from the hustle and bustle of AGU25. Solidify your standing as a company that cares while ensuring your company has prominent visibility, and brand awareness throughout the duration of the meeting. Your benefits include the base recognition package, plus:

- Signage outside of the Be Well Room.
- Recognition as the sponsor of this space in marketing messages, in the AGU25 mobile app, and attendee communications, to include promotional and marketing emails both pre-show and onsite.
- Opportunity for your company to provide branded item such as stress ball or fidget toy.  
*Branded item provided at sponsor's expense.*

## **Puppy Yoga Experience - \$7,300** **EXCLUSIVE**

Join AGU25 attendees as they take a break in their day to stretch...with puppies! During each sellout session, puppies will lead up to 30 participants in an intermediate yoga class that includes light stretching and breathwork. While in downward dog or child's pose, puppies will wander throughout the room greeting attendees with snuggles and motivation! As the sponsor this is your opportunity to enhance your brand awareness at the event through pre-show and onsite marketing and logo placement as well as engage with like-minded attendees on site in a more intimate environment, share a calming moment, and drive traffic to your exhibit space at the same time. Your benefits include the base recognition package, plus:

- Opportunity to include an approved message in pre-event email communication to participants.
- Greet attendees as they check-in for the class and give official welcome.
- Company logo on event signage and pre-event communication.
- Option to provide company giveaway/swag to participants. *Givaway/swag provided at sponsor's expense.*

## **Fill It Forward Water Refill Program - \$25,750** **EXCLUSIVE**

When you sponsor this program at AGU25, your organization is helping to keep single-use items out of landfills and gives back to charity projects. With the Fill it Forward technology, we will track the collective environmental impact of AGU25 attendees and be able to report back on the waste diverted. Your benefits include the base recognition package, plus:

- Complimentary AGU25 registration for two (2) representatives.
- Custom design on distribution cards.
- Logo recognition in AGU25 private group on Fill It Forward tracking app.
- Water cooler station provided in your exhibit space to ensure we aid in driving traffic to your booth (sponsor may upgrade water cooler station to spa water at an additional expense).
- Option to distribute the bottle tags and custom water bottles (additional charge for bottles) from your booth as a traffic driver.
- Digital advertising on AGU25 website in random rotation with other sponsors.
- Invitation to AGU President's Reception for two (2) company representatives.
- One (1) digital ad in an AGU25 Daily Newsletter sent to all registered attendees the week of the meeting.

## Relax & Recharge Wellness and Charging Lounge

The Relax & Recharge Lounge offers a place for attendees to unwind, recharge, and network. Attendees can charge their devices and rejuvenate while they take a break from the hustle and bustle of the conference with a variety of games and activations. Located in a high-traffic area at the convention center, this is an amazing way to ensure maximum brand recognition, and network one-on-one in an engaging environment while driving traffic back to your space. As a sponsor you can select from one of the two sponsorship options below to guarantee exposure in this interactive lounge and drive traffic back to your space!

### The “Relax” Sponsorship - \$10,300 **EXCLUSIVE**

As the Relax sponsor your benefits include the base recognition package, plus:

- Logo recognition as the co-sponsor of the Relax and Recharge Lounge in all applicable pre-show, onsite, and post-show recognition, including signage at the Lounge.
- Show management will provide professional massage therapists to give attendees a break from the hectic days at the conference. Each year the massages are one of the most heavily trafficked activations at the event, make sure your branding is associated with it. (Sponsoring company has option to provide branded tshirts for massage therapists to wear).
- Sponsoring company may provide a gift or takeaway. Sponsoring company would be responsible for any additional charges and giveaways are subject to approval by AGU Show Management.

### The “Recharge” Sponsorship - \$10,300 **EXCLUSIVE**

As the Recharge sponsor your benefits include the base recognition package, plus:

- Logo recognition as the co-sponsor of the Relax and Recharge Lounge in all applicable pre-show, onsite, and post-show recognition, including signage at the Lounge.
- Show management will provide charging areas within the lounge. A great way for attendees to charge up and network at the same time while surrounded with your company branding.
- Sponsoring company may provide a gift or takeaway for those looking to take a moment of fun from this year’s lounge. Sponsoring company would be responsible for any additional charges and giveaways are subject to approval by AGU Show Management.

## Professional and Career Development Opportunities

Get recognized for advancing formal and informal learning opportunities and career services designed to promote the attendee's professional growth, career advancement, while promoting the growth of the Earth and space sciences workforce. Attendees will see your support for learning at AGU25 in the heavily attended Center for Professional and Career Development and popular workshops and learning panels throughout the week.

*Additional information on this year's expanded Professional and Career Development programs will be released soon! In the interim if you have questions or are interested in discussing some of the new opportunities, please connect with Anna Lawler at [alawler@taffyevents.com](mailto:alawler@taffyevents.com).*

### Headshot Lounge - \$15,500 **EXCLUSIVE**

Each year the Headshot Lounge is a featured attraction in the Center for Professional and Career Development in the exhibit hall. Drawing crowds throughout the duration of the event, it offers attendees the opportunity to get a professional headshot by an experienced photographer. This program allows maximum visibility in the exhibit hall, and is ideal for sponsors hoping to promote employment opportunities, engage with the brightest minds in the industry and drive traffic to their booth for continued conversations. Your benefits include the base recognition package, plus:

- Complimentary AGU25 registration for one (1) representative.
- Logo on signage at the Headshot Lounge in the Center for Professional and Career Development.
- Logo on website banner where attendees access their digital headshot photos.
- Sponsor recognition in messaging promoting the Headshot Lounge.
- Option to have one (1) representative present to greet and network with attendees.
- Invitation to AGU President's Reception for two (2) company representatives.

## Signage, Digital Advertising, and Email Marketing Opportunities

Interested in increasing your company's visibility at the convention center during AGU25? Contact us to learn more about creating custom signage placed in high-traffic areas in the convention center.

### **NEW THIS YEAR**

#### Event Boost Sponsorship - \$1,500 per event

Throwing an off-site party during AGU25 and need help getting the word out? Whether you're aiming to invite all attendees or just a specific audience the AGU25 team is here to help! Promotional support can include features in emails to registered attendees, inclusion in schedule of events on the AGU25 website and mobile app, and a social media post.

## **NEW THIS YEAR**

### **Aisle Signs Sponsorship - \$2,500 per sponsor Five (5) Available**

Guide customers to your booth by branding the aisle sign of your choosing! Your custom 2'x4' sign will hang directly below the aisle number, with your logo and booth number displayed on both sides. Wherever attendees are in the exhibit hall, they'll easily locate you. Act quickly, as only one exhibitor per aisle can claim this opportunity!

## **NEW THIS YEAR**

### **New Exhibitor Package - \$400 per new exhibitor**

Exhibiting at AGU25 can be overwhelming, especially for first-time exhibitors. To help you elevate your visibility and make the most of this opportunity, AGU has specially designed the New Exhibitor Package add-on. New AGU25 exhibitors can receive:

- A 2'x2' floor sticker at your booth
- Company name and hyperlink call-out on the show floor page of the AGU25 website
- New exhibitor ribbon

### **Nook Meeting Pod - \$10,300 per nook**

AGU attendees need a quiet place to meet with fellow attendees, catch up on emails, and recharge themselves and their electronic devices. Nooks offer attendees a comfortable, semi-private place to take a break or collaborate with colleagues. Nooks will be located in high-traffic, central areas in the convention center and are a perfect way to promote your organization!

Nooks include custom branding and a power strip for charging devices. Additional branding opportunities in the pod area are available at an additional charge to allow sponsors the ability to increase their brand awareness and make the "pod" their own.

### **Registration Confirmation Email Banner - \$5,200 **SOLD****

Secure this exclusive opportunity to showcase your brand in the one (1) email guaranteed to reach all AGU25 attendees. As the first touchpoint in every attendee's AGU25 journey, this premium placement ensures maximum visibility before the event even begins, establishing your organization as a key player from day one.

### **AGU25 Daily Digest Email Advertisement - \$4,200 each ad**

Include your branding and website link in the emails that are sent to AGU25 attendees to keep them up to date on important conference information each day that week. With open rates of 63%, an ad in the Daily Digest is a great way to encourage attendees to visit your booth.

### **Know Before You Go Email Advertisement - \$4,200** **EXCLUSIVE**

This is an exclusive opportunity for your organization to place your branding with a banner ad at the top of the email message that is sent to all registered attendees the week prior to AGU25. This email containing all the key information they need to get ready for the meeting has a 70% open rate, ensuring attendees see your brand. One (1) message will be sent to attendees going to the event, and one (1) message will be sent to virtual-only attendees.

### **Mobile App & Virtual Platform Banner Advertisement - \$5,150 each ad (Up to 5 ads will be shown in rotation)**

With more than 25,000 unique downloads during the event, the AGU25 mobile app and virtual platform give you unmatched visibility. Attendees use this tool to navigate all AGU25 happenings – the complete scientific program, exhibitor listings, networking events, on-demand content and more. Put your company prominently in front of this audience on the home screen!

### **Custom Email Marketing - \$7,200 per email**

Direct email marketing to the list of attendees is the most powerful and cost-effective advertising medium you can use to promote your business, generate leads and enhance your company's exhibit experience. Send your personalized company message to those members of the AGU25 pre-show attendee list who have opted in to receive email communication. Total amount of attendees who opt in varies each year- the average emails reached an approximate send list of 8,000 attendees. Only four (4) opportunities are available. Note: Ads must be approved by AGU.

# **Supercharge your AGU25 Exhibitor Experience and Maximize Your ROI!**

## **Custom sponsorships are available!**

If the sponsorship and marketing opportunities outlined do not meet your company needs let's connect! We would love to collaborate with you to craft a unique sponsorship package to exceed your objectives for 2025 and beyond.

## **Let's get started!**

To claim one of the sponsorships outlined above or create a custom program contact us at:

Anna Lawler

[alawler@taffyevents.com](mailto:alawler@taffyevents.com)

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*Interested in year-round marketing and branding opportunities at AGU? Contact Tara Douglass at [TDouglass@agu.org](mailto:TDouglass@agu.org).*