

## **2026 PATRON PROGRAM**

Expo: October 12 - 13 | Convention: October 8 - 14

Bring high value to the 2026 ASPE Expo, thus boosting show attendance and traffic in your booth by becoming an official ASPE Patron Partner!

All proceeds collected via the Patron Program are put right back into the Expo to develop new and exciting ways to keep attendees on the show floor. The Patron Program enables exhibitors to collaborate and combine their resources to attract more attendees to your booth, providing increased visibility both before the event and onsite. This collaboration makes the Patron Program a win-win for all exhibitors who join!

## **Exclusive Benefits for Patrons at the 2026 ASPE:**

- 1 (one) additional priority point for every 100 square feet of exhibit space your company reserves
- Prominent recognition onsite via signage in the exhibit hall and at registration
- Eye-catching Patron counter sign for your booth
- Company name and URL to your website highlighted on ASPE's website
- Post-show attendee mailing list in electronic format (emails not included)

**BONUS**: All 2026 Patrons will be placed in a drawing to win a post-show email to attendees (\$6,000 value)!

Investment: \$300 per 100 square feet

ADD THIS PROGRAM EARLY TO GET THE MOST EXPOSURE! 571.313.5793 | thayes@taffyevents.com