

# 2026 SPONSORSHIP OPPORTUNITIES



## UNLOCK THE POWER OF PARTNERSHIP

Elevate your brand at the premier event for the plumbing systems design industry! The 2026 ASPE Convention & Expo is your ultimate platform to showcase new products, stand out from the competition, boost brand awareness, and connect with top prospects. With sponsorship opportunities tailored to every budget, you'll gain maximum exposure to highly qualified plumbing engineering design professionals. Don't miss your chance to make an impact!



# UPGRADE YOUR VISIBILITY

DIAMOND - \$25,000 | PLATINUM - \$15,000

GOLD - \$10,000 | SUPPORTING - \$6,000



	Diamond \$25K	Platinum \$15K	Gold \$10K	Supporting \$6K
<b>ASPE BREAKFAST &amp; AWARD CEREMONY SPONSORSHIP COMPONENTS</b>				
Tickets to attend ceremony	8	6	4	2
Logo Placement on event signage and materials	•	X	X	X
Opportunity to provide 700 branded gifts to attendees	•			
<b>ASPE CONVENTION &amp; EXPO SPONSORSHIP COMPONENTS</b>				
Sign in booth identifying sponsor level	•	•	•	•
Access to ASPE's Regional Chapter Hospitality Lounge	•	•	•	•
Sponsor designation and logo on homepage slider on ASPE's website**	•	•	•	•
Sponsor designation and logo on five (5) meter boards strategically placed	•	•	•	•
ASPE Convention & Expo logo provided for your marketing materials	•	•	•	•
One (1) online banner ad in ASPE's run-of-site website footer (200x200 png)	•	•		
Social posts for ASPE to review and be posted on social media channels ***	4	3	2	1
Additional Priority Points	8	6	4	2
Logo added to Sponsor slide during Awards Breakfast	•	•	•	
Attendee list for post-show follow up (emails not included)	•	•	•	
Tabletop tents at concession area	•	•	•	•
Logo included in ASPE full page print ads in partner publications*	•	•		
Logo placement and booth number on carpet sticker in the exhibit hall	•	•		
One (1) banner ad included in mobile app****	•	•		
Designation and logo placement on napkins used for lunch and snack breaks in Expo hall	•			
Two restroom mirror clings	•			
Logo placement on two (2) onsite banners promoting event	•			

\*Contingent on date sponsorship contract is signed and publication deadlines

\*\* Ad to run on the website when contract is signed (not prior to one year before the event) until six months after the event

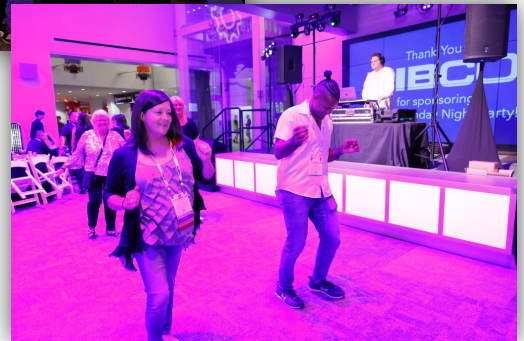
\*\*\*Number of posts contingent on when contract is signed and when posts are provided to Show Management. No more than 2 posts per month.

\*\*\*\*Mobile App limited to maximum of 8 mobile app banner ads

# INTERACTIVE OPPORTUNITIES

## Sunday Night Welcome Party! *Call for Pricing*

Garner unprecedented branding before, during and after the party which hosts nearly 900 engaged attendees. This exclusive opportunity kicks off the 2026 Expo and leaves a lasting impression on party goers. This package is highly customized and provides one of the highest levels of branding and engagement opportunities available.



## Registration Welcome Sponsor **\$10,000 Exclusive**

Be the first brand registered attendees engage with by becoming the Registration Welcome Sponsor. Sponsor receives:

- Digital ad on ASPE Attendee registration website
- Logo on attendee confirmation letters
- Sponsor branding of the very popular Ribbon Zone
- Two (2) Floor stickers directing to registration (shared with ASPE branding)
- Sponsor logo will also be placed on the website

## First-Time Attendee Reception **\$8,000**

Be top of mind with engineers new to the ASPE Convention & Expo to be held Monday, October 21, 2026! Be the first to forge a lasting impression on up to 75 highly-qualified first-time attendees. Sponsor receives event branding along with an hour-long complimentary bar and appetizers. Sponsor logo will be on all event signage and napkins. Sponsor will have the opportunity to say a few words kicking off the reception and provide branded gifts to attendees. List of RSVPs provided to sponsor after the show.





# BRAND AWARENESS OPPORTUNITIES



## Lanyards

**\$4,500 Exclusive**

Let attendees advertise your brand across the ASPE Convention & Expo! Sponsor supplies 4,000 lanyards for distribution. Sponsor logo will also be placed on the website.



## Show Bag Sponsor

**\$7,500 Exclusive**

Attendees love swag! Be the brand that everyone carries throughout the show. Sponsor to supply 4,500 bags. Sponsor logo will also be placed on the website.

## Banners

*Call for pricing*

Invest in a high-impact, high-visibility banner at the heart of the 2026 ASPE Convention & Expo. Each banner is in high traffic areas including the main lobby at the convention center, registration or close to the exhibit hall entrance. Various opportunities available.

## Promotional Email Message

**\$6,000 Pre-Show (3 available)**

**\$8,000 Pre and Post Show (3 available)**

Let attendees know who, where and what your company will be offering on the show floor! Sponsor provides subject line, HTML message that will be sent to all prospective attendees in September for pre-show and/or November for post-show.

## R.A.C.K (Random Acts of Conference Kindness)

**\$2,500**

*(3 Opportunities Available)*

Drive traffic and reach the coveted ASPE Delegates by providing the more than 350 delegates with a voucher to be exchanged at your booth for a gift card of \$5 or more. Sponsor logo will be on voucher distributed to delegates prior to the show. Sponsor to provide gift cards.





# BRAND AWARENESS OPPORTUNITIES



## Aisle Signs \$5,000

Choose one the most visible branding opportunities available that attendees can't miss walking aisle after aisle. See your logo on every aisle sign throughout the expo hall. Sponsor logo will also be placed on the website.



## STAY CONNECTED AT ASPE

### ASPE Pavilion Charging Lounge

**\$5,000**

Make the most of attendee dwell time and be their "low battery" hero by branding a six-person charging station with your company branding! This lounge will be strategically located in the Delegate meeting before moving to the immensely popular ASPE Pavilion when the show opens! The charging lounge footprint includes charging station with seating for those waiting for phones to charge, table tents and a floor sticker with sponsor branding and booth number. Sponsor can also provide QR code for users to scan to learn more. Logo and lounge information will be included in information sent to attendees prior to the show.

### Wi-Fi Sponsor \$10,000

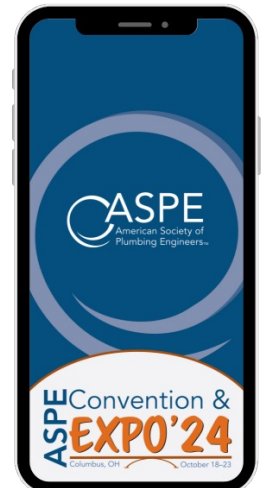
Be the brand everyone sees when they log in to the Oklahoma City Convention Center Wi-Fi available in all meeting rooms (excludes the show floor)!

- Sponsor can create unique network SSID
- Sponsor can create a unique password that attendees enter for access
- Branded standard Wi-Fi splash page
- Sponsor logo will also be placed on the website
- Sponsor recognition in the Know Before You Go email all attendees will receive
- Sponsor recognition anywhere Wi-Fi instructions are provided
- Sponsor recognition presented with Wi-Fi information included in all slide presentations during educational sessions.

### Mobile App Sponsor \$8,500

Put your brand in everyone's hands! Sponsor logo will be incorporated on the ASPE branded splash screen. Sponsor will also receive:

- Two (2) rotating banner in-App ads
- Logo and link to sponsor website or online profile
- Clickable navigation item
- Two (2) push notifications
- Sponsor logo will also be placed on the website
- Plus, brand exposure wherever the App is promoted



# BRAND AWARENESS OPPORTUNITIES

## Water Cooler Sponsorship \$4,500 *Exclusive*

Keep attendees hydrated on the show floor by sponsoring 10 water stations strategically placed around key areas of the show. Each station's 5-gallon water jug will be wrapped with Sponsor's branding. Branded cups may also be provided for an additional charge. Sponsor's logo will appear anywhere the hydration stations are promoted. Sponsor logo will also be placed on the website

## Coat/Luggage Check Sponsor \$2,500

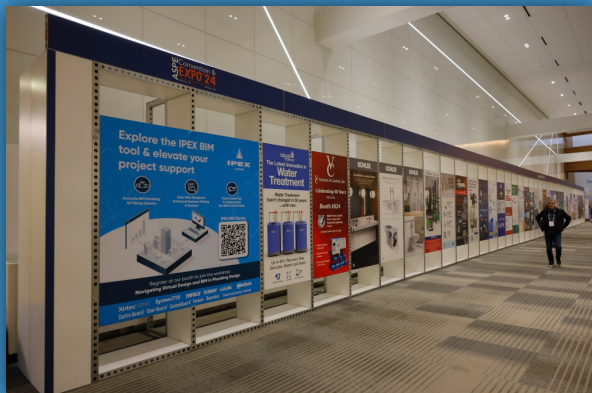
Sponsor a service used by ALL attendees. Sponsor's company name on coat/luggage check tickets. Sponsor branding anywhere that the area is mentioned on the website, mobile app or onsite signage. Sponsor has the option to provide luggage tags to attendees. And attendees receive service at no charge.

## AREAS OF INNOVATION

### Innovation Wall \$850 per panel

Be a part of the Innovation Wall prominently displayed in high traffic area near registration. Sponsor logo will also be placed on the website. This eye-catching area is comprised of 20-30 panels to include:

- Company logo
- Innovation name and description
- Booth number
- Optional QR code
- Custom artwork designed by sponsor



### Innovation Theater \$1,000 per slot

Take advantage of the opportunity to present and discuss your Innovation in the ASPE Pavilion Theater. Presentations can be 15 to 20 minutes long and are prominently advertised. Companies presenting will be promoted on a dedicated show website page and in dedicated email to prospective attendees. In addition, presenting companies will also be provided scanned information from attendees who view the presentation.





# LEVEL UP YOUR BRAND WITH THE PATRON PROGRAM

**Bring high value to the 2026 ASPE Expo, thus boosting show attendance and traffic in your booth by becoming an official ASPE Patron Partner!**

All proceeds collected via the Patron Program are put right back into the Expo to develop new and exciting ways to keep attendees on the show floor. The Patron Program enables exhibitors to collaborate and combine their resources to attract more attendees to your booth, providing increased visibility both before the event and onsite. This collaboration makes the Patron Program a win-win for all exhibitors who join!

Enhance your company's awareness and show floor traffic before and during the show by becoming a Patron. More than 60% of exhibitors participate in the Patron program.

Patrons receive these exclusive benefits:

- 1 (one) additional priority point for every 100 square feet of exhibit space your company reserves
- Prominent recognition onsite via signage in the exhibit hall and at registration
- Eye-catching Patron counter sign for your booth
- Company name and URL to your website highlighted on ASPE's website
- Post-show attendee mailing list in electronic format (emails not included)

**BONUS:** All 2026 Patrons will be placed in a drawing to win a post-show email to attendees (\$6,000 value)! The patron program is a unique-to-ASPE offering and is only available to exhibitors.

**Investment: \$300 per 100 square feet**

## ADD THIS PROGRAM EARLY TO GET THE MOST EXPOSURE



# GET STARTED TODAY

Don't miss the chance to align your brand with the industry's leading event at the 2026 ASPE Convention & Expo, where influential professionals converge to exchange knowledge, explore cutting-edge solutions, and shape the future of plumbing systems design. Secure your sponsorship today and unlock unrivaled opportunities to connect, engage, and grow your business.

To learn more about our sponsorship options or discuss a customized package, please contact our dedicated sponsorship professional



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