

2024 ASPE Convention & Expo Exhibitor Prospectus

## The Only Event Focused on the Plumbing Systems Design Industry – Showcasing Innovation, Advancements & Experiences

Columbus Convention Center | Columbus, OH

Monday, October 21, 2024: 11:00 a.m. – 5:00 p.m.

Tuesday, October 22, 2024: 10:00 a.m. – 3:00 p.m.



“The most valuable aspect was meeting the vendors face-to-face and getting hands on experience with what exhibitors offer. It is one thing to specify a certain plumbing fixture, and another to physically see and learn how it works and why it does what it does.”

– Plumbing System Designer at East Hills Engineering



### Reserve Your Booth!

Contact Tony Hayes at [thayes@taffyevents.com](mailto:thayes@taffyevents.com) or 571.313.5793 to select your prime location at the 2024 ASPE Convention & Expo.

Produced by

The ASPE Convention & Exposition is the **ONLY** event designed exclusively for plumbing engineers, designers, contractors, and specifiers where exhibitors offer hands-on experience with the latest plumbing product and system design technologies.



**3,907** Attendees

Exhibiting companies **261**

**11** Exclusive show floor hours

2022 Convention & Expo statistics

**97% of 2022 attendees agree that the ASPE Convention & Expo met or exceeded their expectations.**

**Top 3 objectives of attendees at the ASPE Convention & Expo**



Evaluate and see demos of new products/services



Learn about new products/services



Network with industry peers

**We Bring A Qualified Audience!**

The majority of ASPE's Expo audience are plumbing engineers and designers – more than you'll find at any other event! We bring the big companies to you so you can get business done. Engineering firms who attended in 2022 include:

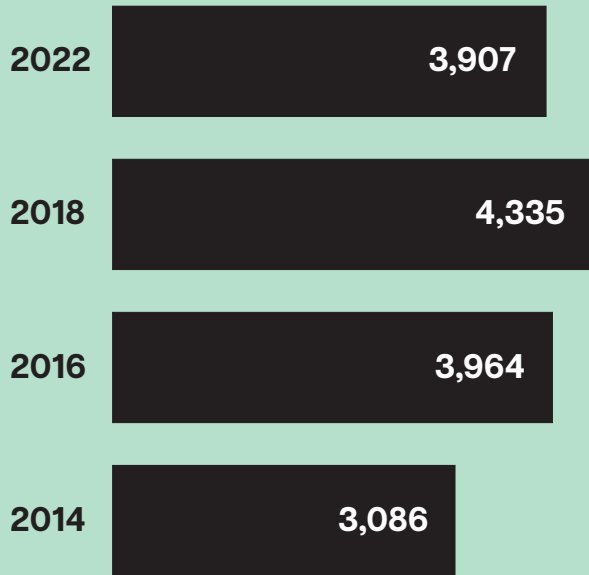


Jordan & Skala Engineers

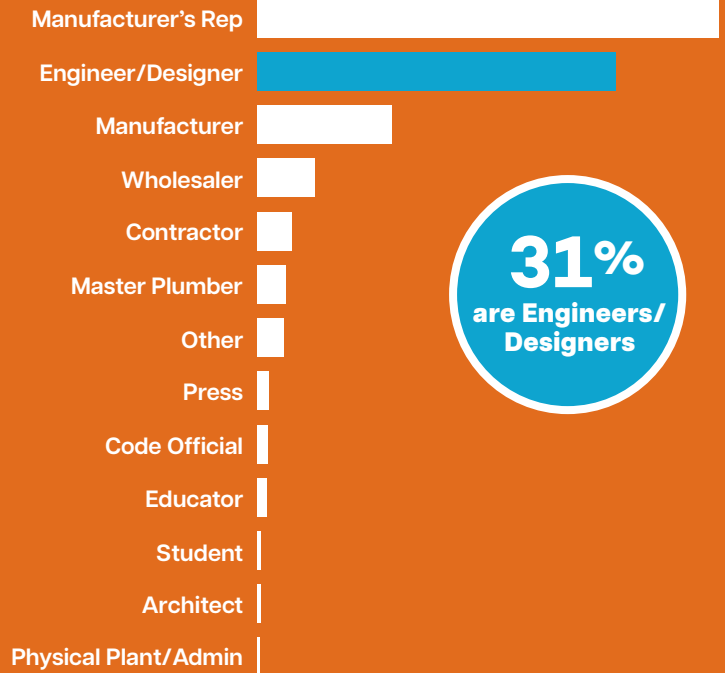


The ASPE Expo offers **the largest display of plumbing engineering design products and services** available anywhere. If you want to get your products specified for commercial, industrial, institutional, and commercial-residential projects, you need to be here!

## Total Attendance By Year



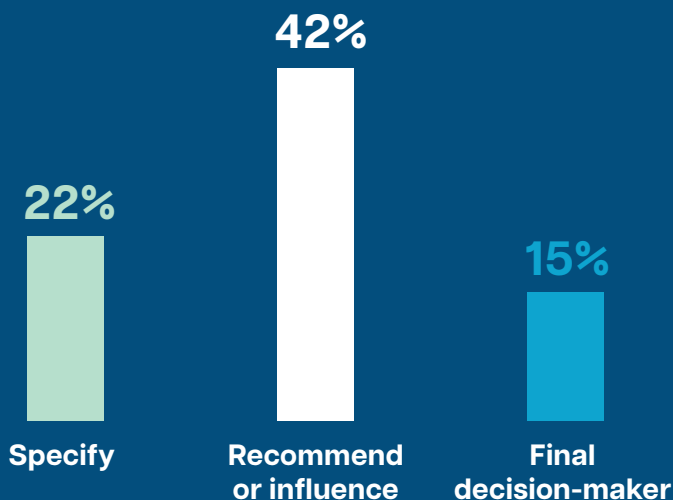
## Top Attendee Job Functions



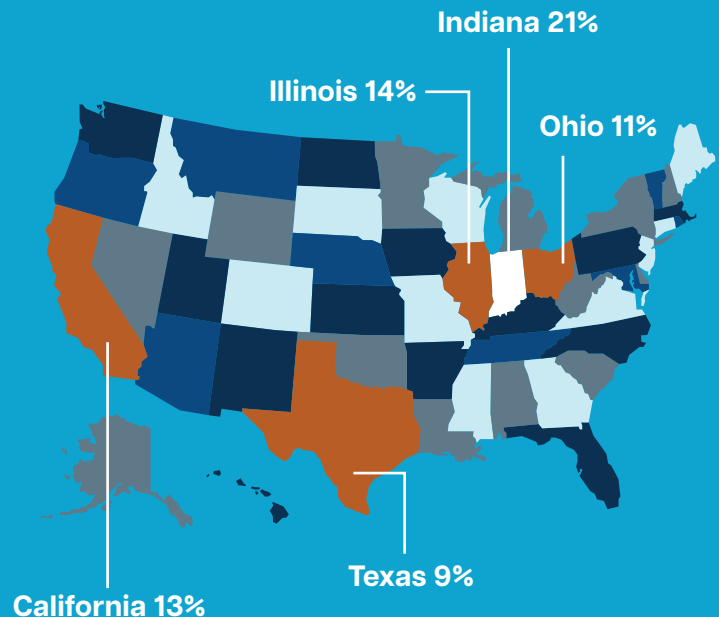
Plumbing engineers, contractors and designers view the ASPE Convention & Exposition as a **must-attend event** that is integral to their professional development and the specifying process.

## Buying Power

Meet thousands of decision makers—connect with two years' worth of contacts in just two days!



## 2022 Top 5 Attendee States







Spotlight Your Technical Solutions  
**Stand Out From Your Competition!**

The ASPE Convention & Expo is the only plumbing engineering design event where exhibitors are encouraged to highlight the technical aspects of their innovations. This provides an invaluable opportunity to directly educate and influence a highly-engaged audience of engineering and designer attendees.

Showcase your products and technologies in your booth as well as in the Innovation Theater or on the Innovation Wall. ASPE is where attendees come to find your cutting-edge solutions!



**We Keep Attendees ON the Show Floor**

The ASPE Convention & Expo is 100% focused on bringing qualified decision makers to your booth. As a result, attendees stay on the show floor the entire day, captivated by the quantity and quality of solutions found only at the ASPE Convention & Expo:

- **Innovation Theater** – From the inner-workings of your products and services to the latest and greatest the industry has to offer, the exhibit floor provides exhibitors the opportunity to highlight and present their products and innovations right on the show floor.
- **Food** – Lunch and snacks are provided on the show floor to all attendees.
- **Prizes** – Attendees are eligible to win prizes throughout the day, enticing them to stay on the expo floor all day long.

**How to Have a Successful Booth at the 2024 ASPE Convention & Expo**

**Design**  
 your display around engineering concepts and delve into technical details.

**Display**  
 working models that provide attendees with a hands-on opportunity to learn.

**Create**  
 meaningful interactions by bringing product experts who can answer any and all technical questions about your products and services.

**Launch**  
 new products that showcase innovation, value and efficiency.

# Exhibitor Benefits

As part of your exhibitor package, all 2024 ASPE exhibitors receive:

- > **Access** – complimentary entrance for all exhibitor personnel to the Sunday night kick-off party
- > **Online Listing** – company description, logo, and URL on the 2024 ASPE Convention & Expo website
- > **Mobile App Listing** – company description, and URL in the 2024 ASPE Convention & Expo mobile app
- > **Custom Invitations** – complimentary, personalized email invitations and banner ads to easily invite your guests to the 2024 ASPE Convention & Expo
- > **Opportunity** – participate in ASPE's booth-traffic generating Patron Program or select from a wide array of sponsorship options

## 2024 Expo Dates

> Monday, Oct. 21  
11 a.m. – 5 p.m.

> Tuesday, Oct. 22  
10 a.m. – 3 p.m.

## Exhibit Space Fees

\$34 per square foot

# Who Should Exhibit

Our show floor features hundreds of companies showcasing innovation, advancements, and experiences.

- > Accessories
- > Actuators
- > Air valves and systems
- > Automatic valves
- > Carriers
- > Compressors
- > Computer software and CAD systems
- > Control, automatic and flush valves
- > Design consulting
- > Disaster preparedness / prevent on/recovery
- > Drains / drain systems
- > Drinking fountains / water coolers
- > Faucets
- > Faucets – sensor operated
- > Fire protection equipment
- > Fire pumps, engines, controllers, accessories
- > Fixtures – stainless steel
- > Fixtures – tubs / toilets / basins
- > Grease oil and solids interceptors
- > HVAC
- > Industry association
- > Media / association
- > Pipe couplings, fittings and systems
- > Piped gas systems
- > Plumbing booster systems
- > Plumbing fixtures and fittings
- > Project management tools
- > Pumps and tanks
- > Rainwater / stormwater collection systems
- > REVIT / BIM provider
- > Safety and emergency equipment – eye & face wash
- > Safety and emergency equipment – showers
- > Safety and emergency fixtures
- > Safety products & technology
- > Security fixtures
- > Sewage pumps and equipment
- > Shower systems
- > Sinks and basins
- > Tanks
- > Tanks – pressure
- > Tanks – storage
- > Toilet / toilet seats
- > Tools
- > Traps
- > Vacuum pumps and systems
- > Valves
- > Wash fountains
- > Water heaters
- > Water heaters – boiler
- > Water heaters – electric & gas tank type
- > Water heaters – instantaneous
- > Water treatment

## Select Your Booth!

The show floor is nearly 80% sold out!\*

\*As of September 2023

## Contact

Tony Hayes, Director of Sales

thayes@taffyevents.com

Phone: 571.313.5793