

ASPE Convention & EXPO'24

Columbus, OH

October 18–23

2024 PATRON PROGRAM

Convention: October 18 – 23, 2024

Exposition: October 21 – 22 | Columbus Convention Center

Bring high value to the 2024 ASPE Expo, thus boosting show attendance and traffic in your booth by becoming a Patron!

All proceeds collected via the Patron Program are put right back into the Expo to develop new and exciting ways to keep attendees on the show floor. The Patron Program allows exhibitors to pool their resources to help attract valuable attendees, and your participation will drive attendees right to your booth with enhanced recognition both before the show and onsite. We have been very successful using these marketing monies to support the growth and excitement of the ASPE Expo over the years, making the Patron Program a win-win for all exhibitors who join.

Exclusive Benefits for Patrons at the 2024 ASPE:

- Additional 1 (one) priority point for every 100 nsf of exhibit space your company reserves
- Prominent recognition onsite via signage in the exhibit hall and at registration
- Eye-catching Patron counter sign for your booth
- Company name and URL to your website highlighted on ASPE's website
- Post-show attendee mailing list in electronic format (emails not included)

BONUS: All 2024 Patrons will be placed in a drawing to win a post-show email to attendees (\$6,000 value)!

Investment: \$300 per 10' x 10' booth



ADD THIS PROGRAM TO YOUR BOOTH RESERVATION!

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