

COVERINGS 2026

Select Your Visibility Level

Maximize your brand exposure with four comprehensive sponsorship levels designed to elevate your presence at Coverings 2026.

Choose from **Club**, **Cornerstone**, **Crystal**, or **Crown** —each strategically crafted to position your brand in front of tile and stone industry professionals. These all-inclusive tiers combine high-visibility logo placements, digital marketing enhancements, exclusive event access, and premium spotlight opportunities to ensure maximum impact. Your investment works before, during, and after the event, creating lasting connections and driving meaningful engagement with attendees throughout Coverings 2026.

CROWN \$30K

CRYSTAL \$20K

CORNERSTONE \$10K

CLUB \$5K

*The higher your level, the larger your logo! Crown Level sponsors also receive 300-word description on Coverings.com

**Content must be approved by and scheduled with Coverings Show Management

	SPONSORSHIP LEVEL			
	Crown \$30K	Crystal \$20K	Cornerstone \$10K	Club \$5K
Additional Priority Points	8	6	4	2
Sponsor ribbons for booth staff	✓	✓	✓	✓
Sign in booth identifying sponsor level	✓	✓	✓	✓
Logo on Coverings.com*	✓	✓	✓	✓
Logo at the bottom of Coverings emails to registered attendees and Coverings Connected newsletters	✓	✓	✓	✓
Logo added to sponsor slide during educational sessions*	✓	✓	✓	✓
Sponsor designation on “You Are Here Board”	✓	✓	✓	✓
Company logo on Digital Floor Plan	✓	✓	✓	✓
20 show floor happy hour drink tickets	✓	✓	✓	✓
10-second spot on Digital Mobile Sign	✓	✓	✓	✓
Sponsored Blog Post on Coverings.com**	✓	✓	✓	✓
Elite Upgrade to Digital Profile	✓	✓	✓	✓
Company location added to the “Where in the World Map”	✓	✓	✓	✓
Sponsor spotlight in one Covering Connected Newsletter**	✓	✓	✓	✓
One Beer or Wine Happy Hour in your booth	✓	✓	✓	✓
8-second spot on 3 Digital Poster Walls	✓	✓	✓	✓
Innovation Wall	✓	✓	✓	✓
Banner Ad on Coverings.com for 3 months	✓	✓	✓	✓
Two Push Notification on Mobile App**	✓	✓	✓	✓
Sponsored post on one of Coverings’ social media channels**	✓	✓	✓	✓
Presenting sponsor of one of the following (Subject to availability): CID Awards Reception, Rock Stars Program, Galvanize Lounge, VIP Specifier Dinner, or VIP Press & Influencers Reception	✓	✓	✓	✓