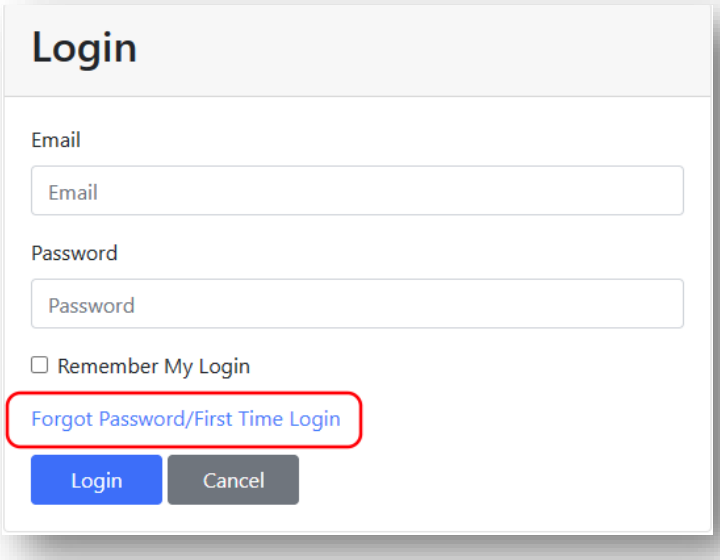
WELCOME TO THE COVERINGS 2027 EXHIBITOR HUB!

The Coverings Exhibitor Hub is where exhibitors can update their **company profile** for the online exhibitor list and mobile app as well as access **registration**, the **Exhibitor Services Manual (ESM)**, and **crucial forms and show information**.

STEP 1 – LOGGING IN TO THE COVERINGS EXHIBITOR HUB

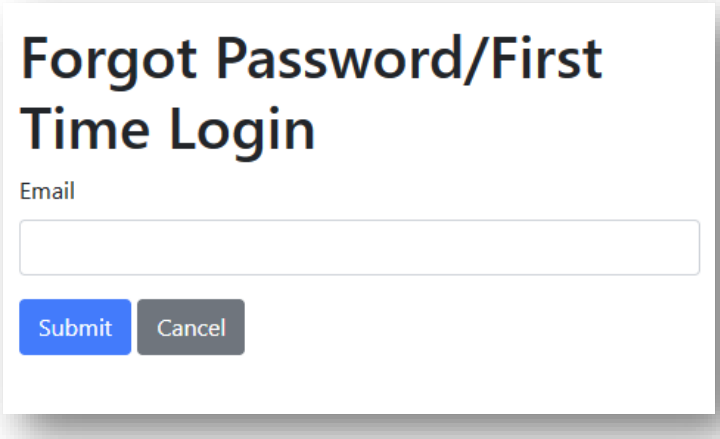
1. Go to https://coverings2027.smallworldlabs.com/

2. Click the Exhibitor Login button



3. To setup a new password for your account, click on the "Forgot Password/First Time Login" link.
   NOTE: If you exhibited at Coverings 2024-2026 and created an account, you can use the same email and password to gain access again, and skip actions 4 and 5. In addition, only the contacts submitted with your Coverings 2027 exhibit booth contract have access to the Coverings Exhibitor Hub, unless you give them access under STEP 5.

4. Enter your email address into the field, click "Submit," and look for an email from "Events IdP" at noreply@personifyauth.com in your inbox. *If you don't see the email, please check your spam/junk folder.*
   NOTE: The contacts submitted with your Coverings exhibit booth contract have login access to the Coverings Exhibitor Hub.



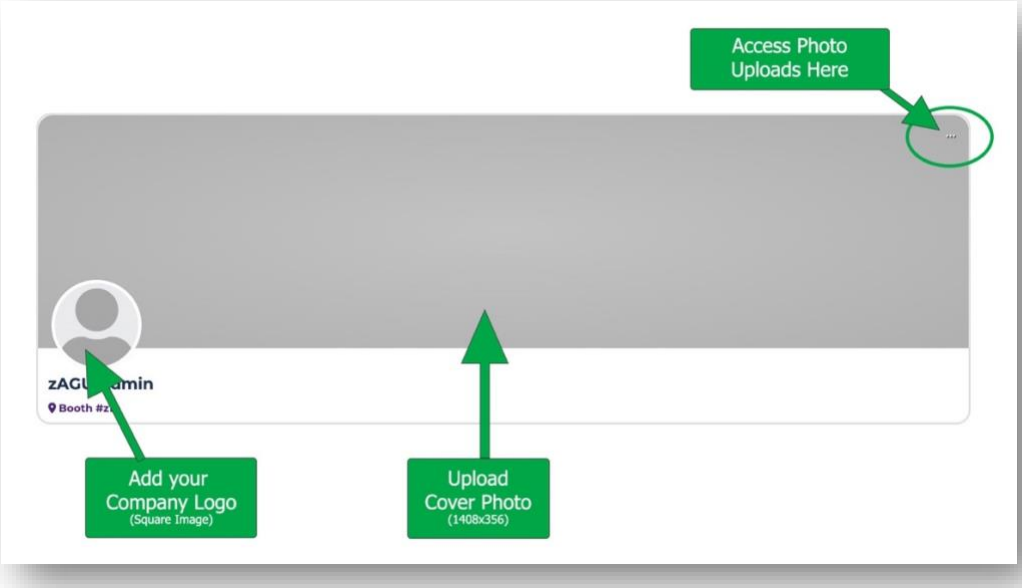
5. Click the reset password link in the email and the system will take you back to the login page to sign in.

6. Once logged in, you will see the Exhibitor Hub menu option at the top of the site:

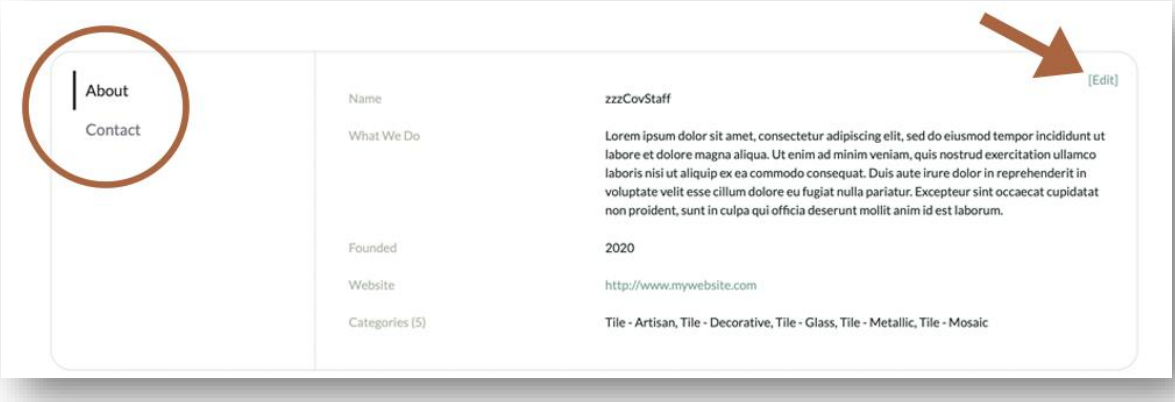


STEP 2 – COMPLETE YOUR COMPANY PROFILE

1. **Add images:** Click on the three dots in the top-right corner of your image area to add imagery to your profile. Recommended graphic sizes include:
   a. Cover Photo: 1408x356px
   b. Logo: 400x400px
   c. Featured Photo: 400x400px



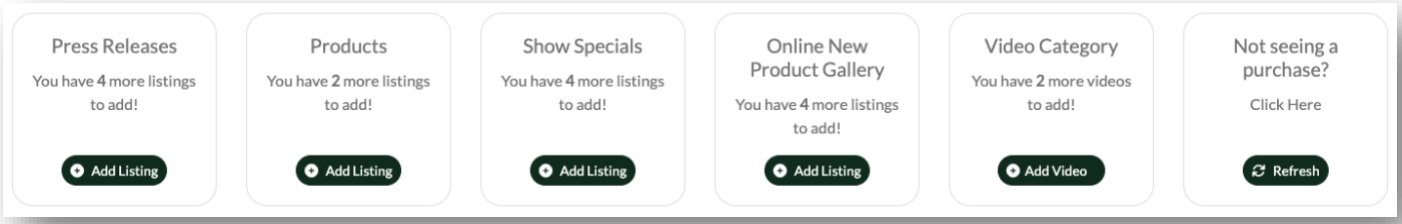
2. Update the information in both the “About” and “Contact” sections with your Website, Company Description, Product Categories and Social Media Links so attendees can learn about your company.



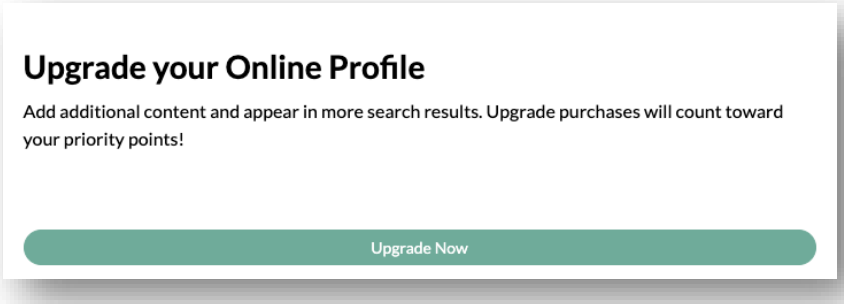
Note: Don’t forget to click the “Save” button after you edit each section!

STEP 3 – STAND OUT & ADD ADDITIONAL CONTENT TO YOUR PROFILE

1. Each exhibitor may submit additional content that will appear in your profile.



2. If you would like to purchase additional listings, including products and videos, there is a link to the upgraded profile options available under the Account Management section of your Hub.
   Check out an example of an upgraded listing here.



STEP 4 – ACCESS IMPORTANT EVENT INFORMATION

1. Review upcoming action items and key deadlines
2. Access the Event Servies Manual (ESM) and forms
3. Connect to Coverings Exhibitor Registration
4. Book your Orlando hotel rooms
5. Download marketing assets for use in your campaigns and access sponsorship opportunities
6. Access shipping information and labels
7. And more!!

STEP 5 – UPDATE COMPANY CONTACTS

1. Show Management sends important email communications to the contacts on your Company Contacts list. If any of your contacts are not up to date, you can remove them and add replacement contacts.
   a. Note: Removing a contact will remove their access to the Coverings Exhibitor Hub and the contact will be deleted from the database. Be sure to manage this information with care.
   b. **This contact list in your Coverings Exhibitors Hub is not to register badges.**
   Click on the "Registration and Hotels" button to access Coverings 2027 exhibitor registration.

***CONGRATULATIONS!* COVERINGS ATTENDEES CAN NOW EXPLORE YOUR COMPANY IN THE HUB AND YOU'VE ACCESSED CRUCIAL EVENT INFORMATION!**
PLEASE CONTACT EXHIBITOR@COVERINGS.COM FOR FURTHER ASSISTANCE.