

Coverings[®]

THE GLOBAL TILE & STONE EXPERIENCE

EXHIBITOR PROSPECTUS

Exhibit at North America's
Premier Tile & Stone Showcase

COVERINGS 2025
APRIL 29 - MAY 2
ORLANDO, FLORIDA USA
[COVERINGS.COM/EXHIBIT](https://coverings.com/exhibit)





“

Participating in Coverings was an outstanding experience for our company. The event allowed us to showcase our products to a diverse audience and connect with potential customers. The staff at Coverings was incredibly helpful and supportive throughout the entire process, making our experience as exhibitors seamless and enjoyable. We look forward to participating in future events and continuing to build relationships within the industry. Thank you, Coverings!

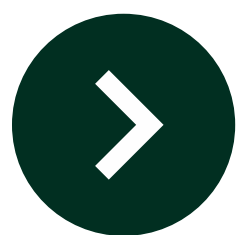
Enis Huzeyfe Tunc, Kuzey Glass Tile

”

SHOWCASE YOUR COMPANY

For more than 30 years, Coverings has been the number one marketplace for tile, stone, and machinery. Quality buyers from every market segment attend Coverings, looking for your products.

Only at Coverings are you able to reach new prospects and introduce new products, services, or equipment to key buyers from around the world. With 26,000 attendees, you gain access to a diverse target audience in one place.



#1

Marketplace for **tile, stone** and **machinery**.

75%

of Coverings attendees have **purchasing power**.

26K

industry **attendees**.

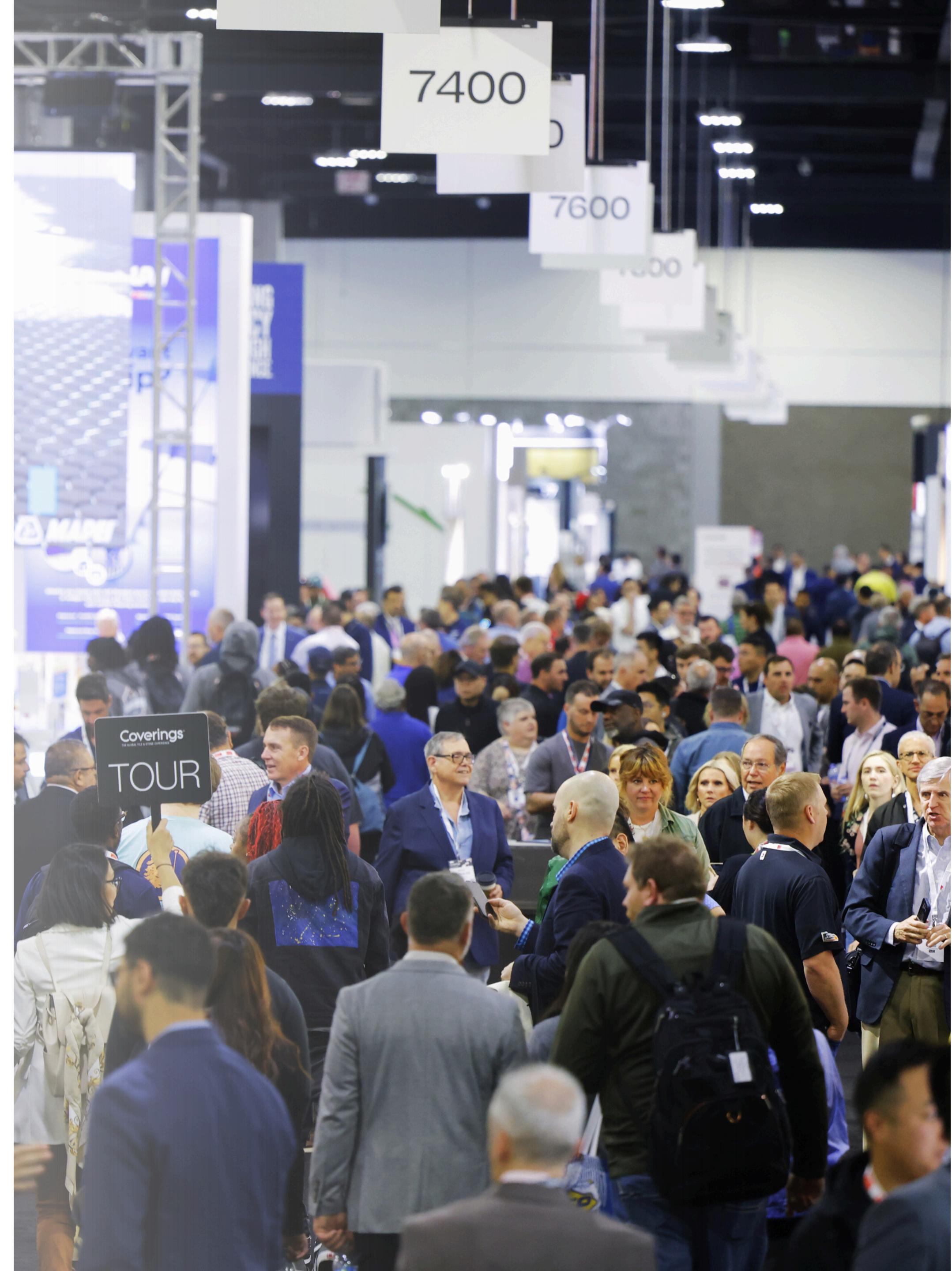


EXHIBIT ALONGSIDE COMPANIES LIKE THESE



ANTHOLOGY™



BESTILE



CERAMICHE
SUPERGRES



floridatile



LEA
CERAMICHE



undefasa
always ceramics

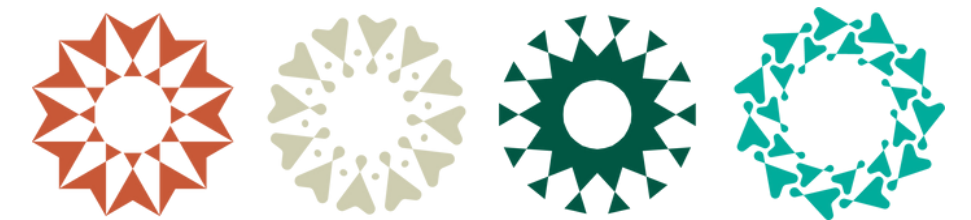


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This is only a tiny snapshot of our robust list of exhibitors.

In 2024, there were over **1,000 global exhibitors** on our show floor!



MEET DECISION MAKERS

Exhibitors receive ample time to meet with attendees in the exhibit hall as well as the chance to connect during networking events and education sessions.

Top 3 Reasons Attendees Come to Coverings

- 1 Discover New Products
- 2 Networking Opportunities
- 3 Explore the Latest Trends

2025 Show Floor Hours

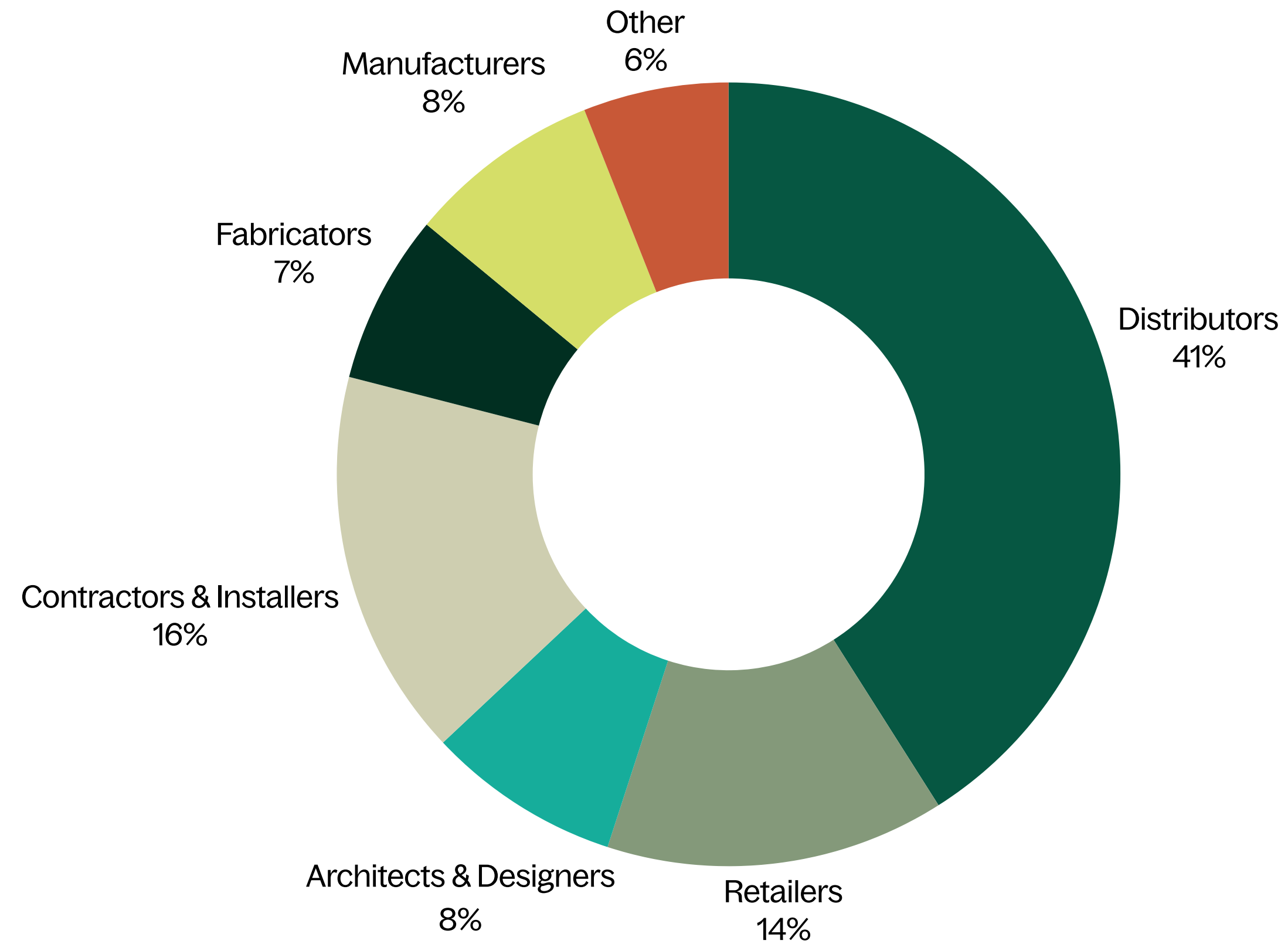


Tuesday, April 29 - Thursday, May 1 10:00 a.m. - 5:30 p.m.
Friday, May 2 10:00 a.m. - 3:00 p.m.

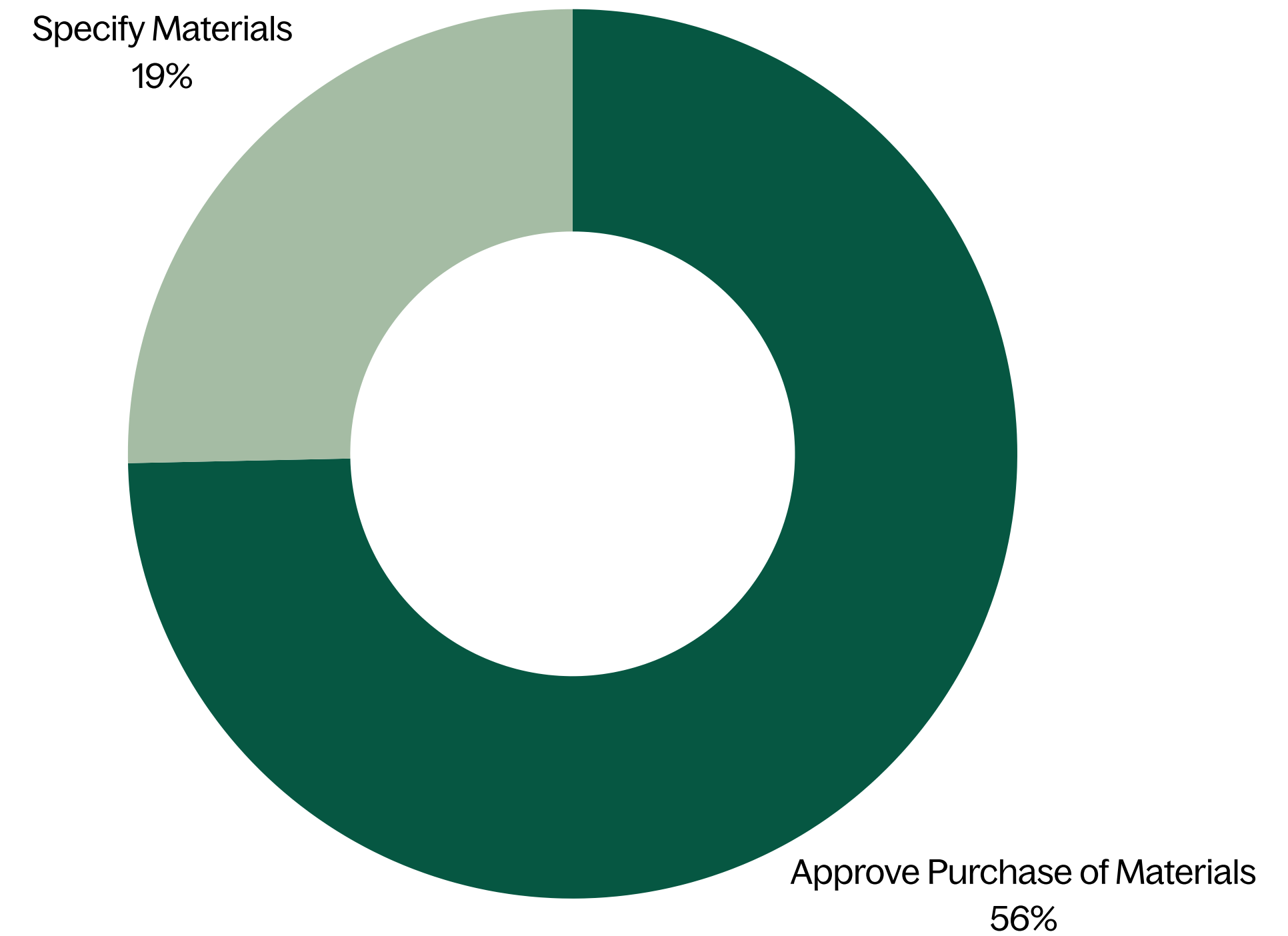


ATTENDEE SNAPSHOT

Attendee Primary Business Activity



Attendees Have the Power to Buy



INDUSTRY CONNECTION

Coverings attracts 26,000 attendees from across the tile & stone industry, including distributors, retailers, architects & designers, builders & remodelers, fabricators, installers & contractors, and media & influencers.

Connect with attendees from companies like:

Architects & Designers

Huitt-Zollars, TVS Design, S&W Kitchens, and Walt Disney Imagineering

Builders & Remodelers

Celtic Home Gallery, KBF Design Gallery, and Riken Construction & Design

Distributors

AramSCO, D&B Tile Distributors, Louisville Tile, and Stone Basyx

Fabricators

American Countertop, Inc., Interior Logic Group, and Stone Palace Corp.

Installers & Contractors

BathMasters, Certified Finishes, and Total Floors

Retailers

Ceramic Matrix, Elite Surface Pros, Renovation Flooring, and Wayfair



HEAR FROM OUR ATTENDEES

“

Coverings is a great event where we can meet all of our distributors from across the U.S., and is a great opportunity for us to show what is the latest and newest products that we have.

It's a wonderful opportunity!

Rodolfo Panisi, Florim USA

”

“

Last year, we made so many new connections. It was a great opportunity for us to network and meet new people and a lot of good suppliers, too. We found that people at this event are reliable and good partners to have in the industry.

Maria Maciel, Sarasota Granite & Quartz

”



YOUR INVESTMENT

Your Coverings investment is more than a booth. All Coverings exhibitors receive at no cost:

- Robust booth profile in the exhibitor directory and exhibit floor map on Coverings.com and the mobile app
- Listing in the onsite printed show floor map
- Access to marketing resources, including an easy-to-use exhibitor invitation system and publicity planner
- Ability to submit entries to the coveted Coverings Installation & Design (CID) Awards and Rock Star Program
- Five exhibitor badges per 100 NSF of exhibit space for your company's staff
- Access to Coverings' comprehensive conference program
- Meeting room space (while supplies last)
- Discounted hotel rates



FABRICATOR-FOCUSED SHOW FLOOR

Fabricators remain a key attendee segment that bring purchasing power to the show floor. Here are two key features that drive qualified traffic to the Machinery & Allied Products area of the Coverings Show Floor.

SFA Cage

The Stone Fabricator's Alliance (SFA) Cage is the ideal place for fabricators and other stone and tile professionals to gather, network and learn new fabrication techniques. The SFA Cage will feature daily demonstrations on a variety of hot topics.

Fabricator Stage

This stage attracts qualified professionals who are seeking innovative solutions to challenges they are currently facing. Programming will be provided in conjunction with the Natural Stone Institute, International Surface Fabricators Association and Rockheads Group.



42% of Coverings attendees are interested in **stone, machinery, or tools/allied products.**



EXTEND YOUR REACH

Take your branding beyond your booth with Coverings' sponsorship opportunities. Becoming a sponsor puts your company in front of thousands of attendees. From education and events to hospitality amenities, there are many ways ways to extend your brand reach and meet buyers at Coverings.

Brand Exposure

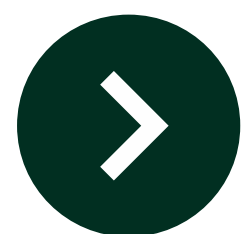
Digital Signage, Column Wraps, Door Graphics, Show Bags and more!

Digital Marketing

Sponsored Blog Post, Website Banner Ads, Coverings Mobile App, and more!

Face-to-Face Connections

Happy Hours, VIP Press & Influencers Reception, Galvanize Women's Lounge, and more!



Additional Sponsorship Opportunities are Available!

[View the Coverings 2025 Sponsorship Brochure](#)



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Coverings Show Management

Taffy Event Strategies
2300 Clarendon Blvd., Ste 305
Arlington, VA 22201

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Coverings.com



Reserve Your Booth Today!

To purchase your exhibit space for Coverings 2025, call +1 571-313-5791 or email sales@coverings.com.

For more information, visit Coverings.com/exhibit.

#Coverings2025