



**EXHIBITOR REGISTRATION**

The badging system is essential for the safety and security program at any event. Therefore, Show Management has instructed security personnel to allow, at the appropriate times, **only** badged personnel within the exhibit area. Under **NO** circumstances will anyone be allowed on the exhibit floor without proper show identification. No one under the age of 18 will be allowed on the show floor during move-in and move-out.

**EXHIBITOR PRE-REGISTRATION**

Register your exhibit booth personnel for PWX 2026. The fastest and most convenient way to register your booth staff is [online](#). The primary contact for your booth received registration login information from the official PWX registration vendor, Custom Registration Inc.

Exhibiting companies can register their on-site booth staff in one of two ways – Exhibitor Plus or Exhibitor Expo-Only:

***Exhibitor Plus Registration***

In addition to full access to the exhibit floor, this registration category entitles your booth staff to take full advantage of all the PWX education programs and spectator access to the National Rodeo on Monday. The number of Exhibitor Plus Badges are allocated to each exhibiting company based on size of their booth:

- 100 - 300 square feet . . . . . 4 Exhibitor Plus Registrations
- For each additional 100 square feet. . . . . 1 Exhibitor Plus Registration

Additional Exhibitor Plus badges in excess of above allotment are available for \$500/person.

***Exhibitor Expo-Only Registration***

Exhibitors are allotted an unlimited number of Exhibitor Expo-Only Badges. Exhibitor Expo-Only Badges allow access only to the exhibit hall during move-in, move-out, and normal exhibit hall hours.

For security and liability purposes, exhibitor badges can only be processed under the name of the contracted exhibiting company. Dealers or representatives working on behalf of the exhibiting company should put the company they are exhibiting for in the General Information portion of the form and their company name in the ‘Exhibitor Booth Staff Information’ portion of the form.

Each person is responsible for picking up his/her own badge and a valid picture ID will be required at check-in.



## EXHIBITOR SERVICES MANUAL

## REGISTRATION/HOTEL/ TRAVEL INFORMATION

### EXHIBITOR REGISTRATION HOURS

Friday, August 28	2–5 p.m.
Saturday, August 29	8 a.m.–5 p.m.
Sunday, August 30	8 a.m.–5 p.m.
Monday, August 31	8 a.m.–3 p.m.
Tuesday, September 1	8 a.m.–3 p.m.

For questions regarding exhibitor registration or registration payment, please call APWA’s registration company Custom Registration, Inc. at 817-277-7791, Monday - Friday, 8 a.m.–5 p.m. CST, or email [webreg@signup-confirmation.com](mailto:webreg@signup-confirmation.com).

### HOTEL & DESTINATION INFORMATION

Stay at one of the official PWX hotels and save on lodging. APWA has negotiated discounted rates for all exhibitors and attendees at the hotels listed [online here](#). Make your reservation early to secure the best rate guarantee and before rooms are sold-out.

All hotels are within walking distance. Both the Hilton Americas and Marriott Marquis are directly connected to the convention center via the skybridge.

#### IMPORTANT NOTICE:

Maritz Global Events is the Official Housing Provider for PWX 2026. Improper solicitation of hotel reservations from any company other than Maritz is not approved. Reservations made by unaffiliated organizations may appear to have lower rates, however they may be illegitimate, not have the rooms to sell, have unreasonable cancellation or change penalties, or be completely non-refundable. Please be aware of and report any unauthorized solicitation to [APWA](#) or [Maritz Global Events](#).

In additional, consumers can now report any unauthorized solicitation to the Federal Trade Commission following the steps below:

1. Go to this website: <https://reportfraud.ftc.gov>
2. Click the “Report Now” button in the hero image, which should take you to the next screen
3. Click the “An impersonator” box (located on the top left of the ten boxes)
4. From there, select “Well-known or trusted business” (top box on the right column)
5. Just follow the process from there, which should only take 1-2 minutes