



PWX 2026

August 30–September 2, 2026

George R. Brown Convention Center

Houston, Texas

Current Exhibitor FAQs

When and where is PWX 2026?

PWX 2026 is taking place in Halls B-D of the George R. Brown Convention Center, located at 1001 Avenida De Las Americas, Houston, TX 77010. The conference is August 30–September 2, and the expo is August 30–September 1.

Exhibit Hall Hours:

- Sunday, August 30 Noon–4 p.m.
- Monday, August 31 9 a.m.–3 p.m.
- Tuesday, September 1 9 a.m.–1 p.m.

Exhibit Installation Hours*:

- Friday, August 28 8 a.m.–4:30 p.m.**
- Saturday, August 29 8 a.m.–4:30 p.m.

Exhibit Dismantling Hours:

- Tuesday, September 1 1–8 p.m.
- Wednesday, September 2 8 a.m.–Noon

**Only hand-carried items and final booth prep is permitted on Sunday, August 30, 8–11 a.m. No dock access. (Hours are subject to change.)*

***Targets only*

What are the past and future dates/locations for PWX?

- **PWX 2024**
September 8–11, 2024
Atlanta, Georgia
- **PWX 2025**
August 17–20, 2025
Chicago, Illinois
- **PWX 2027**
August 22–25, 2027
Phoenix, Arizona
- **PWX 2028**
August 27–30, 2028
Minneapolis, Minnesota

What's included with my booth?

A standard booth includes:

- 7"x44" company identification sign
- 8' tall royal blue back drape
- 3' high royal blue side drape to separate your booth from your neighbors (note: island booths do not include these dividers, as island booths have aisles on all four sides).
- Basic listing in the online PWX exhibitor list, floor plan, and mobile app
- Exhibitors receive four (4) Exhibitor Plus registrations per 100–300 square feet of booth space, and one more for each additional 100 square feet. Exhibitor Plus registrations include access to education sessions. Exhibitor Plus Registrations that exceed the complimentary allotment can be purchased for \$500 each. [Register now.](#)

Please note: all exhibitors are required to provide carpet or other professional flooring for their booths.

How do I order additional products and services for my booth?

Exhibitors can order everything they need to have a successful show in the [exhibitor services manual \(ESM\)](#). Please order services through The Expo Group by July 27 to enjoy early-bird savings!

What is the PWX Exhibitor Hub and why is it important?

The PWX Exhibitor Hub is your centralized command center for a successful PWX 2026 exhibition experience. This comprehensive platform provides everything you need in one convenient location.

- **Essential Show Information**
 - Critical deadlines and milestone checklist
 - Exhibitor services manual (available in May)
 - Real-time updates and announcements
- **Booth Profile Management**
 - Update your company profile for the exhibitor list and mobile app
 - Showcase your products and services
 - Pay invoices
- **Maximize Your Visibility**
 - Enhance your profile with a Premium (\$495) or Elite (\$995) upgrade and receive additional product listings, press releases, show specials, product categories, videos, and even pop to the top of the exhibitor list!
 - Stand out with additional digital opportunities like a floor plan banner ad, floor plan logo, or featured exhibitor block

[Log in to the PWX Exhibitor Hub](#) to get started. [Click here](#) or email PWXinfo@taffyevents.com for login assistance.

How else can I boost my brand exposure at PWX 2026?

PWX offers a wide variety of [high-ROI sponsorship opportunities](#) to help you stand out and drive traffic to your booth. In addition, PWX boasts popular show floor features – the [Exhibitor Solutions Theater](#), [Technology Solutions Theater](#), [Asset Management Space](#), the [New Product Showcase](#), and [The Pitch](#). These areas are excellent opportunities to showcase your company as an industry expert and thought leader as well introduce your new product innovations to the industry.

Do I need to submit a certificate of commercial general liability insurance?

Yes, a Certificate of Commercial General Liability Insurance must be submitted by July 31, 2026. All exhibitors are **required** to carry commercial general liability insurance in an amount not less than \$1 million bodily injury and property damage combined per occurrence/\$2 million aggregate. Certificates must name APWA, Taffy Event Strategies, The Expo Group, and the George R. Brown Convention Center as additional insured parties. [Upload your certificate here](#).

How do I book hotel rooms?

APWA has negotiated special rates at hotels near the convention center for PWX attendees and exhibitors. [Book your hotel room\(s\) online now](#) through APWA's official housing provider, Maritz. Please note that Maritz is the **ONLY** company officially sanctioned and certified by APWA to book rooms on behalf of exhibitors and attendees. Please do not reserve rooms through any other broker claiming to be affiliated with APWA or PWX.

What is the expected attendance at PWX 2026?

It is challenging to predict anticipated attendance. However, for reference, PWX 2025 in Chicago brought together over 6,500 public works industry professionals, nearly 5,000 of which were attendees.

Do exhibitors receive the list of attendees?

Knowing your prospective audience is important, so registered attendee lists are sent twice prior to PWX via the PWX Exhibitor Newsletter and a final verified list approximately two weeks after the event. [APWA's privacy policy](#) prohibits including emails or phone numbers.

Who attends PWX?

PWX attracts thousands of public works industry professionals, including:

- City and County Engineers
- City Planners
- Construction Directors and Managers
- Consulting Engineers
- Directors and Managers of Operations and Operations Personnel
- Emergency Management Directors and Coordinators
- Public Facilities and Grounds Directors and Managers
- Public Fleet Directors and Managers
- Public Works Directors
- Solid Waste Managers and Coordinators
- Stormwater and Flood Control Directors and Managers
- Streets/Roads/Bridges Directors and Managers
- Superintendents and Managers
- Sustainability Specialists
- Transportation Directors and Managers
- Water Services Directors and Managers
- Anyone else whose responsibilities are public works-related

What is the PWX 2026 cancellation policy?

If you want to cancel all or part of your exhibit space contracted, you must do so in writing to PWXsales@taffyevents.com or Taffy Event Strategies, 2300 Clarendon Blvd., Ste. 305, Arlington, VA 22201 and pay an assessment to APWA based on the below schedule as liquidated damages (and not as a penalty) no later than ten (10) days after the date of the cancellation notice. Please view your exhibit space contract for complete terms and details.

CANCELLATION DURING THE PERIOD OF ASSESSMENT

On or before October 3, 2025	0%
October 4, 2025–January 9, 2026	25%
January 10–March 20, 2026	50%
March 21, 2026 and thereafter	100%

What association is behind PWX?

PWX is the annual business meeting for the American Public Works Association (APWA). APWA is a not-for-profit, 501(c)(3) organization of more than 31,000 members involved in the field of public works. APWA supports those who operate, improve, and maintain public works and infrastructure through advocacy, education, and member engagement. Learn more at APWA.org.

Who is Taffy Event Strategies?

APWA has engaged Taffy Event Strategies to manage the exhibition sales, operations, and exhibitor marketing for PWX 2026. Taffy Event Strategies is a woman-owned, full-service trade show management company that is focused on ensuring exhibitors have a positive and seamless experience at PWX.

I have additional questions. Who can I contact?

Our goal is to ensure you have a successful and seamless event experience. Please contact Alicia Turner at PWXinfo@taffyevents.com or +1 (571) 313-5159 for assistance.