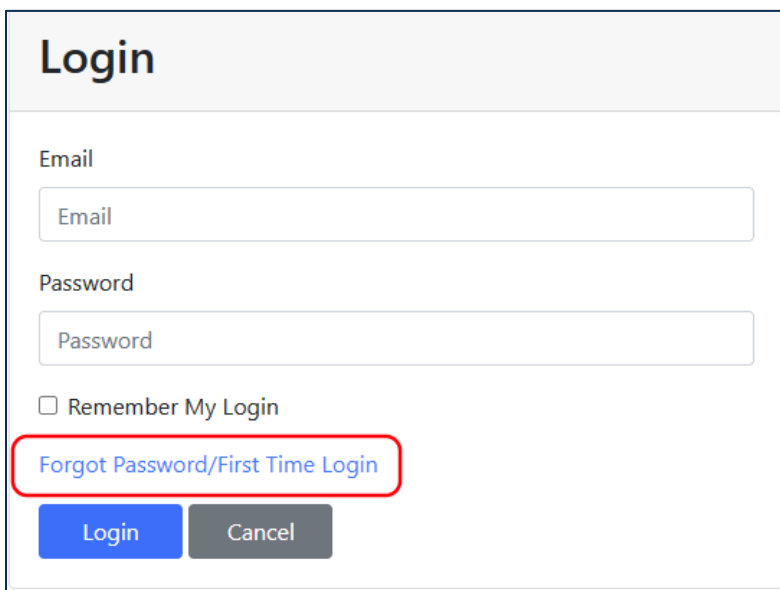


## WELCOME TO THE PWX 2026 EXHIBITOR HUB!

The PWX Exhibitor Hub is where exhibitors can update their **company profile** for the online exhibitor list and mobile app as well as access the **Exhibitor Services Manual (ESM)**, **crucial forms** and **show information**.

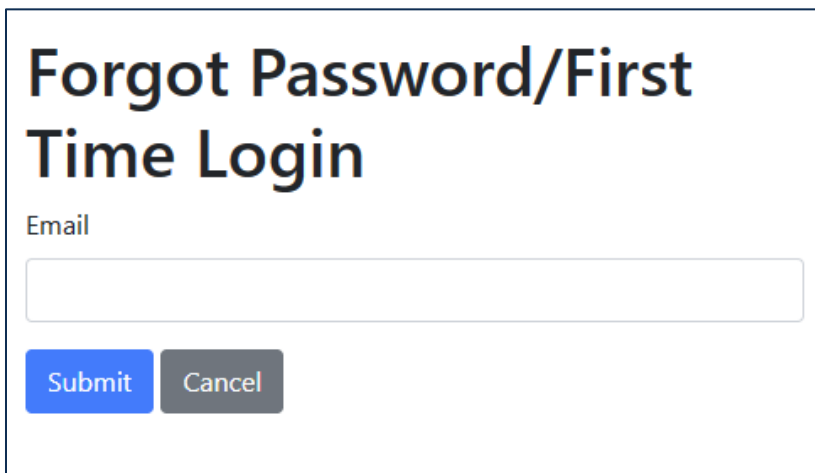
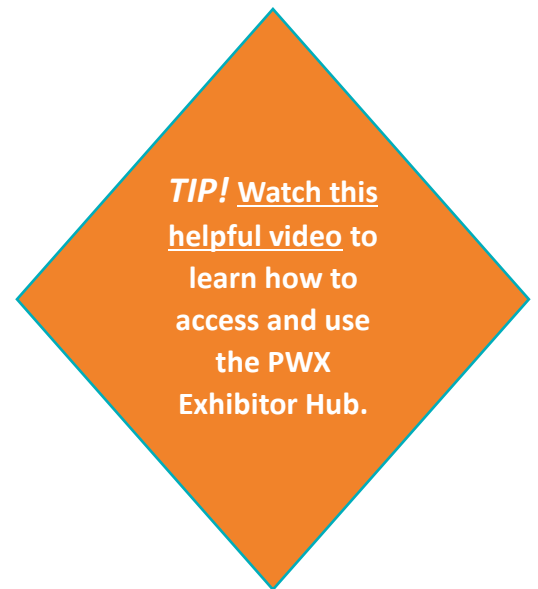
### STEP ONE – LOG INTO THE PWX EXHIBITOR HUB

1. Go to [pwx2026.smallworldlabs.com/exhibitorhub](http://pwx2026.smallworldlabs.com/exhibitorhub)
2. Click the Exhibitor Login button
3. To setup a new password for your account, click on the “Forgot Password/First Time Login” link  
**NOTE:** If you exhibited at PWX 2025 or 2024 and created an account, you can use the same email and password to gain access again, and skip actions 4 and 5. In addition, only the contacts submitted with your PWX 2026 exhibit booth contract have access to the PWX Exhibitor Hub.



The screenshot shows a login form with the following elements:

- Login** (Section Header)
- Email input field (placeholder: Email)
- Password input field (placeholder: Password)
- Remember My Login
- [Forgot Password/First Time Login](#) (link, highlighted with a red box)
- Login button (blue)
- Cancel button (grey)



The screenshot shows a form for password recovery with the following elements:

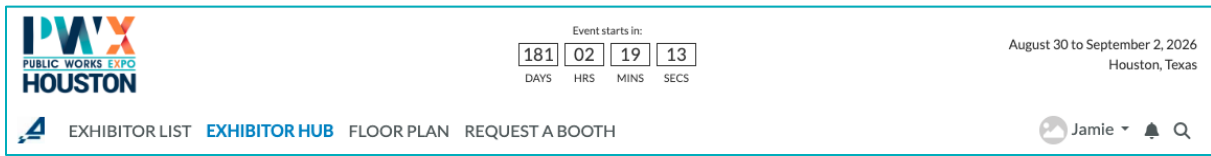
- Forgot Password/First Time Login** (Section Header)
- Email input field
- Submit button (blue)
- Cancel button (grey)

4. Enter your email address into the field, click “Submit,” and look for an email from “Events IdP” at [noreply@personifyauth.com](mailto:noreply@personifyauth.com) in your inbox.

*If you don't see the email, please check your spam/junk folder.*

**NOTE:** The contacts submitted with your PWX exhibit booth contract have access to the new PWX Exhibitor Hub.

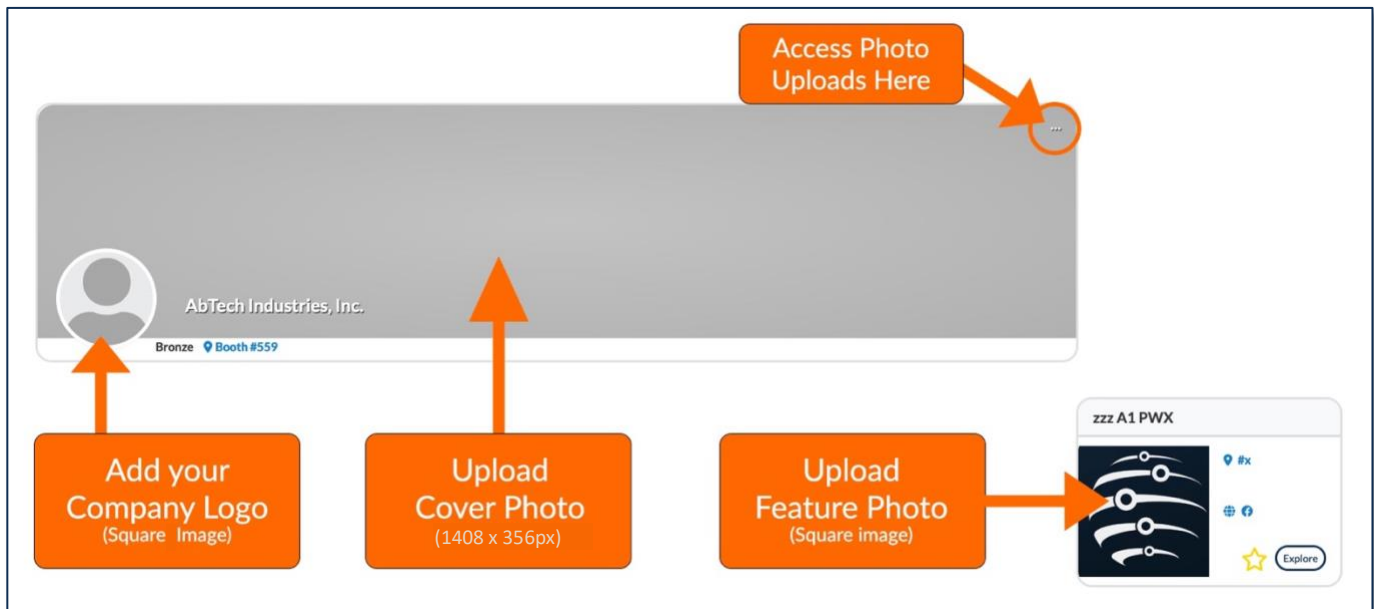
- Click the reset password link in the email and the system will take you back to the login page to sign in.
- Once logged in, you will see the Exhibitor Hub menu option at the top of the site:



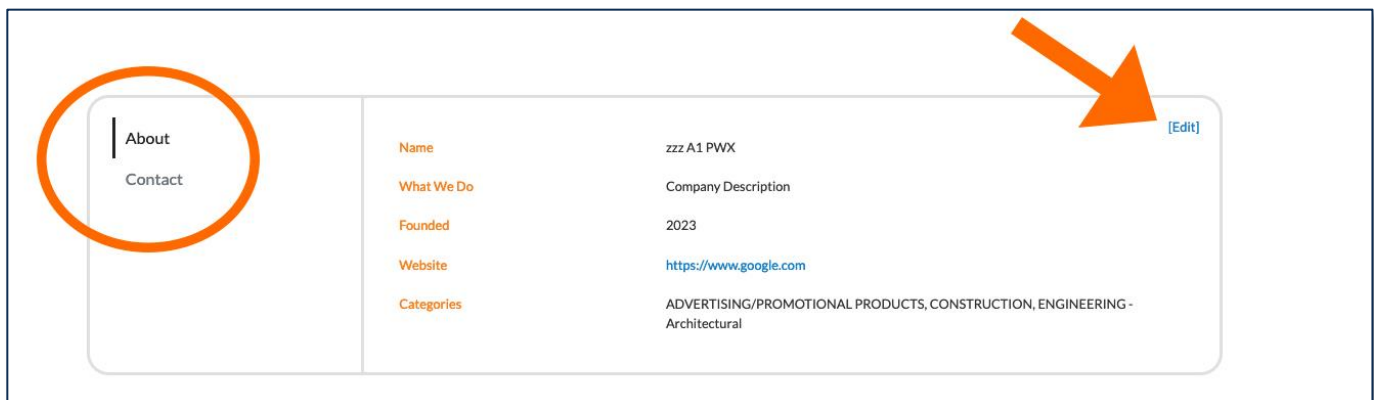
## STEP TWO – COMPLETE YOUR COMPANY PROFILE

**HINT: Upgrade your profile first to make completing your profile faster and easier! See “Sales” in STEP THREE.**

- Add images:** Click on the three dots in the top-right corner of your image area to add imagery to your profile. Recommended graphic sizes include:
  - Cover Photo: 1408x356px
  - Logo: 400x400px
  - Featured Photo: 400x400px



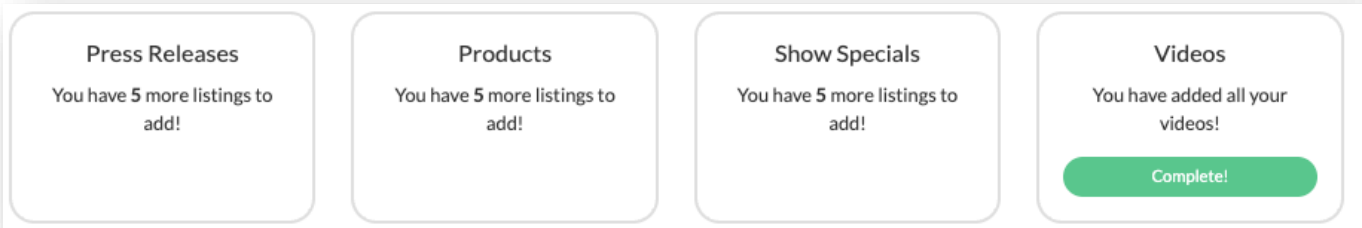
- Update your Company Details, Description, select up to five Product Categories, and add links to your social media accounts.
- Update information in both the “About” and “Contact” sections so attendees can learn more about your company.



**HINT: Don't forget to click the "Save" button after you edit each section!**

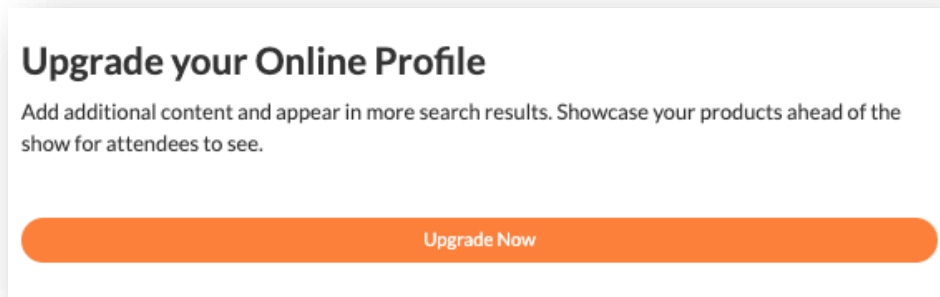
### STEP THREE – STAND OUT BY ADDING ADDITIONAL CONTENT TO YOUR PROFILE

1. Exhibitors that have purchased profile upgrades may submit additional content that will appear in your profile.



<b>Press Releases</b> You have 5 more listings to add!	<b>Products</b> You have 5 more listings to add!	<b>Show Specials</b> You have 5 more listings to add!	<b>Videos</b> You have added all your videos! <b>Complete!</b>
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2. If you would like to purchase profile enhancements, there is a link to the Sales Page in your Exhibitor Hub; The "My Account" page within this site is where you can print your invoice and make payments. View an example of an [upgraded listing here](#).



**Upgrade your Online Profile**

Add additional content and appear in more search results. Showcase your products ahead of the show for attendees to see.

**Upgrade Now**

**CONGRATULATIONS!**  
**PWX ATTENDEES CAN NOW FIND AND LEARN ABOUT  
YOUR COMPANY IN THE HUB.**